

Thursday, March 28, 2019

8:00 – 9:30 pm	Opening Reception Renaissance Fort Lauderdale- Plantation Hotel, Lakeview Terrace 1230 South Pine Island Road, Plantation, Florida	<i>Opening night cocktail and dessert reception for all attendees</i>
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Friday, March 29, 2019

8:20 am	Shuttle Pick-up Renaissance Hotel entrance	
8:30 – 9:00 am	Conference Registration College of Law Atrium	<i>Continental Breakfast Provided</i>
9:00 – 9:15 am	Welcome Remarks Panza Maurer Law Library, 3 rd Floor	Jon Garon , Dean and Professor of Law, NSU Shepard Broad College of Law
9:15 – 10:30 am	Engaging Your Academic Audience: Working Toward Faculty Zeal Panza Maurer Law Library, 3 rd Floor	Presenters: Anne Marlena , Director of Special Projects, Graduate & International Programs, USC Gould School of Law Anitha Cadambi , Associate Director of Graduate Curriculum & Instruction, USC Gould School of Law
10:30 – 11:45 am	Accreditor-Worthy Learning Outcomes, Assessments and Grading for Non-J.D. Courses Panza Maurer Law Library, 3 rd Floor	Presenters: Lindsay Dunbar , Assistant Director, Center for Online Programs, Loyola University Chicago School of Law Ellen Murphy , Assistant Dean of Instructional Technologies & Design, Wake Forest University School of Law Anna Luce , Instructional Designer, Loyola University Chicago School of Law Ken Randall , President, iLaw Ventures, LLC
11:45 – 1:15 pm	Lunch Roundtable Discussion Topics: Panza Maurer Law Library, 3 rd Floor	New Program Issues Legal Master's Branding In- house Program Administration Vendor Program Administration Graduate Career Prospects Accreditation
	Afternoon Breakout Sessions	New Program (NP) and Advanced Program (AP)
1:15 – 2:30 pm	NP: Diving In: Starting a Legal Master's Program Room L316, 3 rd Floor	Presenters: Erin Froyd , Chief Learning Officer, Carolina Academic Press Cathy Schenker , Director of Online Learning, American University Washington College of Law

1:15 – 2:30 pm	AP: Strategic Goals for Non-J.D. Curriculum Planning Room L317, 3rd Floor	Moderator: Sandra Erickson , Director of Graduate Law Programs, Arizona State University Sandra Day O'Connor College of Law Panelists: Stephen Burnett , Executive Director, Experiential and Online Learning, Carolina Academic Press Priya Sridharan , Associate Dean for Graduate Programs and Strategic Initiatives, Loyola Law School Los Angeles
2:30 – 2:45 pm	Break Lecture Room 5, 1 st Floor	
2:45 – 3:45 pm	Digital Marketing and Branding for Legal Master's Programs Lecture Room 5, 1 st Floor	Presenter: Mike Fogarty , Managing Director, MF Digital Marketing Eric Menkhus , Associate Dean, New Education Initiatives, Arizona State University Sandra Day O'Connor College of Law
3:45 – 4:00 pm	Break Lecture Room 5, 1 st Floor	
4:00 – 5:00 pm	NP: Lessons Learned: Career and Student Services for Masters Students Room L316, 3rd Floor	Moderator: Melissa Berry , Assistant Dean for Student & Career Services, University of Washington School of Law Panelists: Nicholas Kajimoto , Assistant Director of Online Programs, USC Gould School of Law Shannon Sevier , Director of Graduate Law Programs, St. Mary's University School of Law Jackie Flynn , Director of Graduate Marketing and Associate Director of Master of Studies in Law, Wake Forest University School of Law
4:00 – 5:00 pm	AP: Where Are We Now: Non-JD Program Workshop Room L317, 3rd Floor	Presenter: Rebecca S. Purdom , Executive Director of Graduate and Online Programs, Emory University School of Law
5:00 – 6:15 pm	Reception Faculty Study	
6:15 – 8:00 pm	Conference Dinner Panza Maurer Law Library, 3 rd Floor	
8:00 pm	Return Shuttle to Hotel Departs from NSU Shepard Broad College of Law, Main Entrance	

Saturday, March 30, 2019

8:30 am	Shuttle Pick-up Renaissance Hotel entrance	
8:30 – 9:00 am	Continental Breakfast Panza Maurer Law Library, 3 rd Floor	<i>Continental Breakfast Provided</i>
9:00 – 10:30 am	Who is in the Driver's Seat: The Opportunities and Pitfalls in Course Development for Masters Students Panza Maurer Law Library, 3 rd Floor	Presenters Mark Edwin Burge , Professor of Law and Director of San Antonio Programs, Texas A&M University School of Law Maryellen Maley , Director of Online Legal Writing Program, Loyola University Chicago School of Law
10:30 – 12:00pm	Legal Ed 2030: What does the Future Hold? Panza Maurer Law Library, 3 rd Floor	Moderator: Susan Hayes Stephan , Associate Dean of Graduate and Online Programs, NSU Shepard Broad College of Law Panelists: William H. Byrnes , Executive Professor of Law and Associate Dean for Special Projects, Texas A&M University School of Law Camille deJorna , Deputy for Legal and Global Higher Education, LSAC Daniel M. Filler , Dean and Professor Law, Drexel University Thomas R. Kline School of Law Jon M. Garon , Dean and Professor of Law, NSU Shepard Broad College of Law
12:00 – 12:15 pm	Closing Remarks Panza Maurer Law Library, 3 rd Floor	Jon M. Garon , Dean and Professor of Law, NSU Shepard Broad College of Law
12:15 – 1:15 pm	Lunch on Campus Panza Maurer Law Library, 3 rd Floor	Please pick up a boxed lunch Optional Lunch Roundtable Discussion: The Impact of the New 306 Rule
12:15 pm & 1:15 pm	Return Shuttle to Hotel Departs from NSU Shepard Broad College of Law, Main Entrance	
6:30 pm	Optional Casual Dinner Meet in Renaissance Hotel Lobby	

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Conference Planning Committee:

- Lindsay Dunbar, Assistant Director, Center for Online Programs, Loyola University Chicago School of Law
- Clémence Kucera, Director, Graduate and International Programs, University of the Pacific, McGeorge School of Law
- Colin Marks, Professor of Law, St. Mary's University School of Law
- Anne Marlena, USC Gould School of Law, Director of Special Projects, Graduate & International Programs
- Sandra Ortland Erickson, Director of Graduate Law Programs, Arizona State University Sandra Day O'Connor College of Law
- Rebecca Purdom, Executive Director of Graduate and Online Programs, Emory University School of Law
- Susan Hayes Stephan, Associate Dean of Graduate and Online Programs, NSU Shepard Broad College of Law