

Branding Stackable, Just-in-Demand, Industry Tailored Certificates & Degrees

3rd Annual Legal Master's Degree Conference

March 28-30, 2019

Shepard Broad College of Law
NOVA SOUTHEASTERN UNIVERSITY

NSU
Florida

Legal Ed 2030: What does the Future Hold?

10:30am - noon March 30, 2019

Howdy



TEXAS A&M UNIVERSITY
SCHOOL OF LAW

2018 ABA Enrollment Data

Non-JD Programs

- 500+ non-JD programs / 159 schools
- 12,935 resident enrollment
- 26 enroll avg degree if 500 programs
- 83 enroll avg for 155 schools resident



THE UNIVERSITY OF ARIZONA® 1,069

James E. Rogers College of Law



633



2018 ABA Enrollment Data

Non-JD Programs

- 10 big programs > 255
- 10 big = 4,627 resident
- So only 57 avg for next 145

2018 ABA Enrollment Data

Online Non-JD

- 5,588 online in 54 programs
- 103 enrolled avg



293



Washington
University in St. Louis
SCHOOL OF LAW

338

17 > 50



369



TEXAS A&M UNIVERSITY
SCHOOL OF LAW

ABA Enrollment 2017 → 2018

- 41 > 54 online LL.M. & MJs
- enrollment of 4,558 -> 5,588
- T10 & T20 have online degrees
- All 4 Law School Rankings Tiers
- 7 Hybrid JDs (and more in development)
- Non JD Executive Certificates

Prof. William Byrnes



1999 speech at BILETA on
my first five years online

[warwick.ac.uk/fac/soc/law/elj/jilt/2001_3/
byrnes](http://warwick.ac.uk/fac/soc/law/elj/jilt/2001_3/byrnes)

2012 – Ideas for Hybrid Education

<https://ssrn.com/abstract=2487679>

Coopers
& Lybrand



1994



TEXAS A&M UNIVERSITY
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Association of
American Law Schools



AMERICAN BAR ASSOCIATION

Section of Legal Education
and Admissions to the Bar

1998 Acquiesced to Online LL.M.



Wolters
Kluwer

Coopers
& Lybrand



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TEXAS A&M UNIVERSITY
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- ***30,000 members***
- ***80 countries***

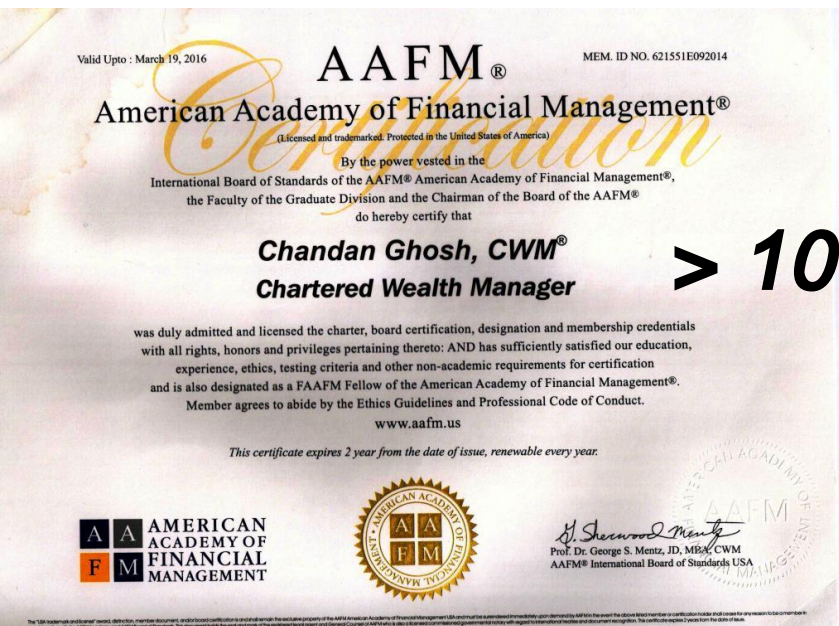




> 226,000 enrolled



> 140,000



> 100,000

> 20,000



Organized by:



**> 3,000
certifications**

In Collaboration with:



**Association of Certified
Anti-Money Laundering
Specialists®**

> 40,000

ACAMS®



**CERTIFIED FRAUD
EXAMINER**

> 85,000



International Compliance Association

20,000 certificates



**TEXAS A&M UNIVERSITY
SCHOOL OF LAW**



Advanced Diploma in International Taxation

> 12,000 members



- **4,000
certifications**
- **Fortune 2,000**



Online - Interactive Master of Laws (LL.M.) International Taxation

Concentrations:
International Financial Centers
E-Commerce Tax
U.S. Tax
Anti-Money Laundering
Trusts & Estate Planning

For Lawyers, Accountants, Bank Officers,
Trustees, Compliance Officers
& Financial Planners


Certificates

**American Academy
of
Financial Management**
Learn and Understand
Presented in the United States of America

Be it known that

we duly certify as a Member of
the American Academy of Financial Management
all rights, honors, and privileges in accordance with the
and before presenting therein, which
currently in good standing, is also designated as a
Fellow of the American Academy of Financial Management
(FAAFM) www.afaafm.com

In witness whereof, we affixed the seal
of the American Academy of Financial Management
this 26th day of November, 2002

 AMERICAN
ACADEMY OF
FINANCIAL
MANAGEMENT


**American Academy
of
Financial Management**
Learn and Understand
Presented in the United States of America

By the power vested in the Board of Standards of the
American Academy of Financial Management™,
the Faculty of the Graduate Division & the Chairman of the Board of
the American Academy of Financial Management™
do hereby verify that

was duly admitted and honored the charter, board certification, designation
and membership credentials with all rights, honors and privileges pertaining thereto AND
is currently in good standing, and has sufficiently satisfied the education, experience, ethics, testing criteria
& other non-academic requirements for certification and is also designated as a
Fellow of the American Academy of Financial Management™ (FAAFM) www.afaafm.com

IN WITNESS WHEREOF, is affixed the seal
of the American Academy of Financial Management™
this 26th day of November, 2002

Board of Standards of
The American Academy of Financial Management™

 AMERICAN
ACADEMY OF
FINANCIAL
MANAGEMENT



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SCHOOL OF LAW

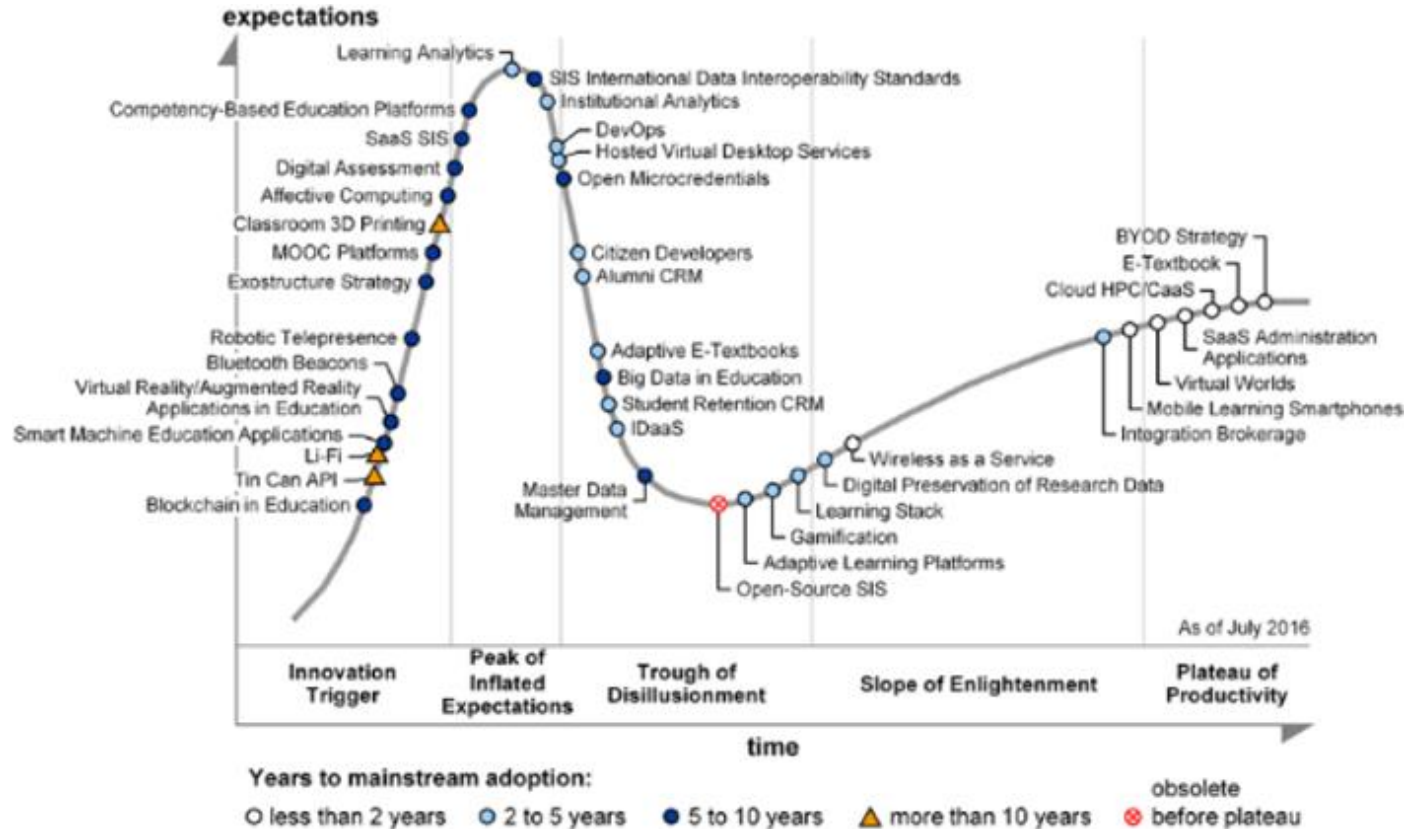


Stony Brook U example



Educausereview (2016)

Gartner's Hype Cycle for Education



Taxation of Intellectual Property and Technology

1

William H. Byrnes, IV
Marvin Petry



Federal Taxation of Oil and Gas Transactions

1

Foreign Tax & Trade Briefs

SECOND EDITION

2

Walter H. Diamond
William H. Byrnes
Robert J. Munro



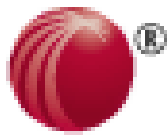
Practical Guide to U.S. Transfer Pricing

THIRD EDITION

ROBERT T. COLE
WILLIAM H. BYRNES



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LexisNexis®

The screenshot displays the LexisNexis website's Suspicious Activity Reporting (SAR) section. The left sidebar contains a navigation menu with links to 'Introduction', 'Bank Records', 'Customer Identification Program', 'Suspicious Activity Reporting', 'Identification, Research, and Reporting', 'Activities Requiring a Report', 'Safe Harbor from Civil Liability', 'Customer Due Diligence', 'Information Sharing', 'Currency Transaction Reporting', and 'Concept Map'. The main content area is titled 'Forms' and lists 'Suspicious Activity Reports' and 'Videos'. A red arrow points from the 'Forms' section to a 'Suspicious Activity Report' form. The form includes fields for 'FIRB', 'FOIC', 'OCC', 'OTL', 'NCUA', and 'TREASURY', and a section for 'Previous Requirements' and 'Compliance program'. A red arrow points from the 'Videos' section to a video player titled 'Suspicious Activity Report Video'. The video player shows a thumbnail with the text 'Previous Requirements + Compliance program'. A blue arrow points from the 'Concept Map' link in the sidebar to the video player. The video player also has a 'Share' button and a 'Download' button. The video player is embedded in a browser window titled 'Suspicious Activity Report Video - Windows Internet Explorer'.

Suspicious Activity Reporting

Suspicious activity reporting forms the cornerstone of the BSA reporting system. It is critical to the United States' ability to utilize financial information to combat terrorism, terrorist financing, money laundering, and other financial crimes. Within this system, FinCEN and the federal banking agencies recognize that, as a practical matter, it is not possible for a bank to detect and report all potentially illicit transactions that flow through the bank. Examiners should focus on evaluating a bank's policies, procedures, and processes to identify and research suspicious activity. However, as part of the examination process, examiners should review individual Suspicious Activity Report (SAR) filing decisions to determine the effectiveness of the suspicious activity monitoring and reporting process. Above all, examiners and banks should recognize that the quality of SAR data is paramount to the effective implementation of the suspicious activity reporting system.

Banks, bank holding companies, and their subsidiaries are required by federal regulations¹ to file a SAR with respect to:

- Criminal violations involving insider abuse in any amount.
- Criminal violations aggregating \$5,000 or more when a suspect can be identified.
- Criminal violations aggregating \$25,000 or more regardless of a potential suspect.
- Transactions conducted or attempted by, at, or through the bank (or an affiliate) and aggregating \$5,000 or more, if the bank or affiliate knows, suspects, or has reason to suspect that the transaction:
 - May involve potential money laundering or other illegal activity (e.g., terrorism financing).
 - Is designed to evade the BSA or its implementing regulations.²
 - Has no business or apparent lawful purpose or is not the type of transaction that the particular customer would normally be expected to engage in, and the bank knows of no reasonable explanation for the transaction after examining the available facts, including the background and possible purpose of the transaction.

A transaction includes a deposit; a withdrawal; a transfer between accounts; an exchange of currency; an extension of credit; a purchase or sale of any stock, bond, certificate of deposit, or other monetary instrument or investment security; or any other payment, transfer, or delivery by, through, or to a bank.

Forms

- Suspicious Activity Reports
- Depository Institutions
- Securities Industry
- Casinos
- Money Services

Videos

- Intro to the Patriot Act

Bank Records

- 120-Hour Rule
- Grace Period for Compliance

Customer Identification Program

- Customer Verification
- Reliance on Others
- Customer Due Diligence

Customer Information

- Records
- Record Retention
- Comparison With Government Lists
- Adequate Customer Notice

Documentation Methods

- Documents
- Nondocumentary Methods
- Additional Verification
- Lack of Verification

Another Financial Institution

- Third Parties

Deposits

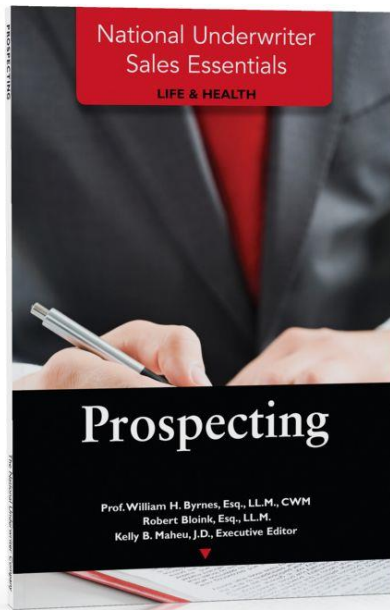
- Deposit

Termination of Correspondent Relationship

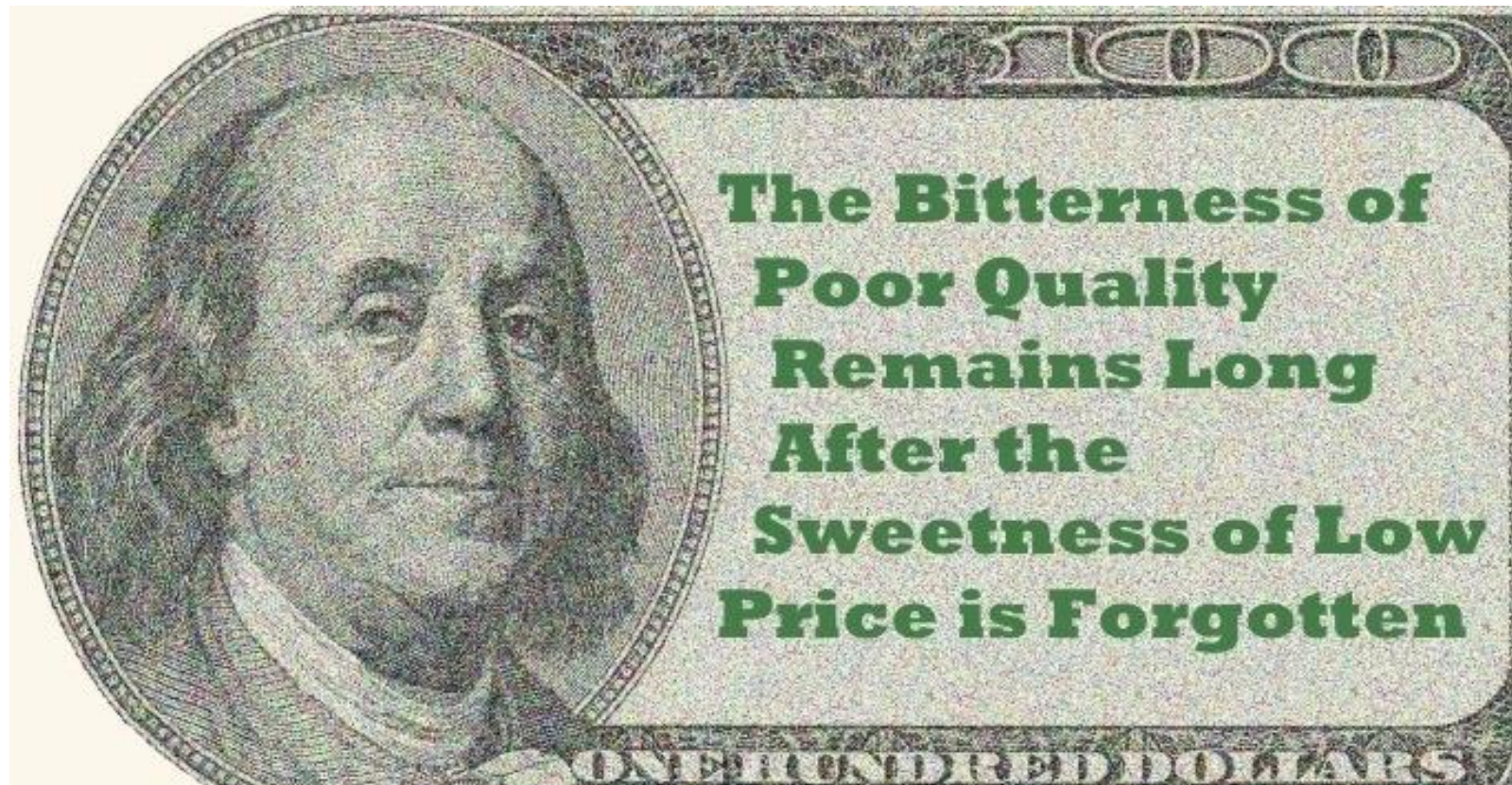
- Failure to Terminate a Relationship
- Limitation on Liability for

Share

Download

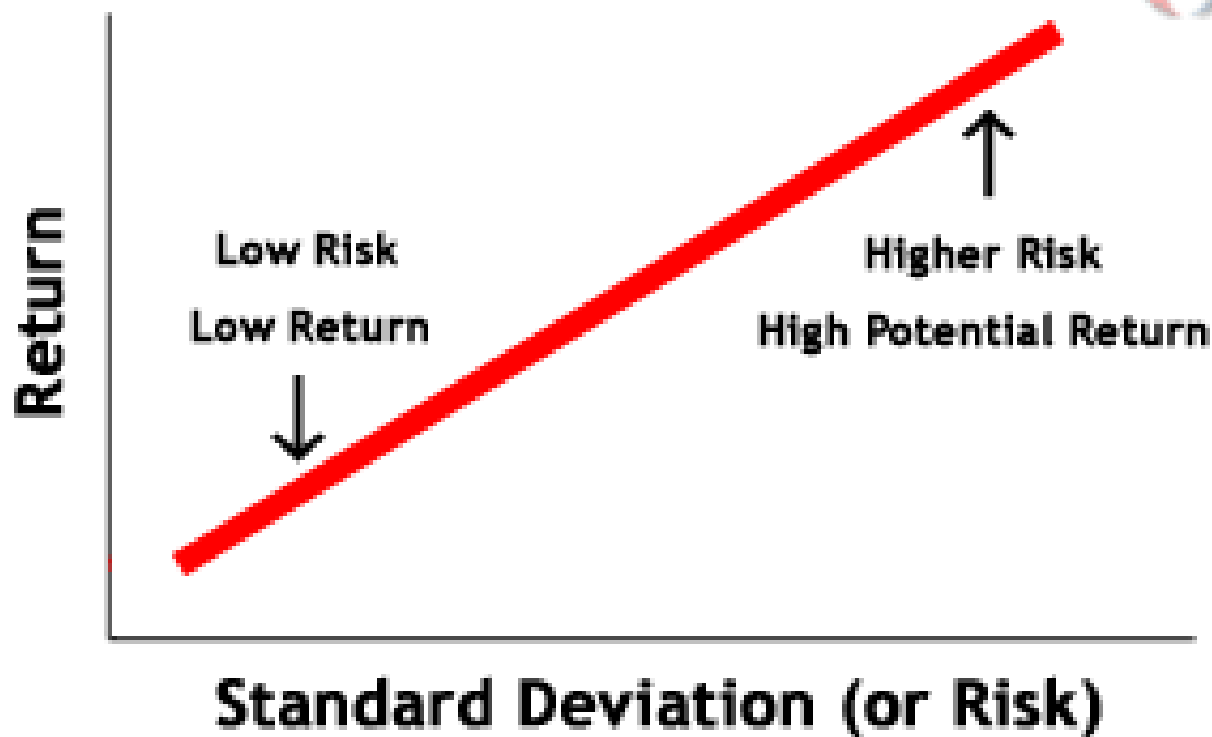


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Risk/Return Tradeoff





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