

## **JON M. GARON**

NOVA SOUTHEASTERN UNIVERSITY  
SHEPARD BROAD COLLEGE OF LAW  
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### **EDUCATION**

#### **Columbia University School of Law**

Juris Doctor, May 1988  
Honors: Harlan Fiske Stone Scholar  
Special Projects Editor, Columbia-VLA Journal of Law & the Arts

#### **University of Minnesota**

Bachelor of Arts, June 1985  
Majors: Theatre, Psychology  
Honors Program: Whiteside Full Academic Scholarship

### **PROFESSIONAL ACADEMIC EXPERIENCE**

#### **Nova Southeastern University Shepard Broad College of Law**

Dean 2014 to 2020

Professor of Law 2014 to present

Director, Intellectual Property, Cybersecurity, and Technology Law program, 2019 to present

Served as chief academic officer with responsibilities for strategic leadership on programming, curriculum, enrollment management, marketing, development, and finance. Participated in university governance on President's Council, Deans' Council, Undergraduate Deans' Council, Center for Entrepreneurship and Innovation Task Force, Vision 2020 planning committees, and various interdisciplinary partnerships. Served as chairperson for the College of Pharmacy Dean Search and member of the College of Engineering and Computer Science Dean Search.

As Director of the Intellectual Property, Cybersecurity, and Technology Law program, facilitated the creation of the JD concentration and LL.M. track, assisted in launch of the Law, Science, and Technology undergraduate minor, and developed outreach programs with law firms and industry to promote privacy education, child protection, intellectual property rights, and best practices in data cybersecurity. Courses include Constitutional Law I and II; Contracts; Entertainment Law; Federal Privacy Law; Cyber Law and Modern Mass Communications Policy; Sports Law: Merchandise, Esports, and Entertainment Management; Copyright Law, Intellectual Property; Intellectual Property Licensing; Trademark and Unfair Competition; and Legal Leadership, Planning, and Management.

#### **Northern Kentucky University Salmon P. Chase College of Law, Highland Heights, KY**

Director of the NKU Chase Law + Informatics Institute and Professor of Law, 2011 to 2014

Served as the founding director of the NKU Chase Law + Informatics Institute and the W. Bruce Lunsford Academy for Law, Business + Technology, offering interdisciplinary research, courses and programs on the regulation and utilization of information systems across many fields and disciplines. Administrative duties included Law School Management team, Curriculum Committee, Strategic Planning Committee, Deans' Taskforce on Transdisciplinarity, and College of Informatics Center for Applied Computing Security Conference committee. Courses included Intellectual Property, Entertainment Law, Introduction to Cyberlaw, Information Privacy Law, Drafting & Negotiating Intellectual Property Licenses, and Seminar in Informatics Law.

**Hamline University School of Law, St. Paul, MN**

(Now Mitchell | Hamline School of Law)

Professor of Law 2003 to 2011

Dean and Professor of Law 2003 to 2008

Served as chief academic officer for the law school. Responsibilities included providing strategic leadership on programming, curriculum, enrollment management, marketing, and finance. Developed and supervised all budgetary and programmatic aspects of the Law School. Expanded fundraising, development, and stewardship activities. Participated in university governance through membership in the University Leadership Team, Deans' Council, University Budget Committee, and University Council. Served on university search committees for Vice President of Academic and Student Affairs, Dean of the School of Business, Dean of the Graduate School of Management (*ex officio*) and Chief Information Officer.

As Dean, major initiatives included improving academic qualifications of matriculated students, expanding faculty size, increasing faculty scholarly productivity, adding foreign study programs, launching a full-time externship program, introducing and LL.M., creating new joint degree programs (J.D./M.F.A and J.D./M.B.A), building two centers of excellence (Health Law Institute and Business Law Institute), and improving Hamline's national reputation, rankings and recruiting. As Professor, served as chair of the committee on Weekend, Institutes, Summer Abroad and Other Programs and member of the Law School Steering Committee, the *ad hoc* committee for law school strategic vision, and the Hamline University Graduate School of Liberal Studies Tenure Review Committee. Teaching included Unincorporated Business Enterprises, Copyright Law, Arts & Entertainment Law, Intellectual Property Law, Seminar on Informatics Law & Policy, and selected topic courses.

**Hamline University Graduate School of Management, St. Paul, MN**

Interim Dean 2005 to 2006

Served as interim chief academic officer for the Hamline University Graduate School of Management (concurrently with law school deanship) to deliver four degree programs: Doctorate in Public Administration, Master in Public Administration, Master in Nonprofit Administration, and Master in Management. Responsibilities included providing strategic leadership on curricular restructuring, enrollment management, admissions policies, marketing, and finance. Assisted with national search for a permanent dean, reassessment of academic programs, expansion of shared academic governance, and revisions to infrastructure in anticipation of the school's transition to a School of Business and launch of MBA degree.

**University of New Hampshire, Franklin Pierce School of Law, Concord, NH**

Professor 2000 to 2003

Taught wide range of courses covering intellectual property, entertainment law and business law. Courses included Copyright, Entertainment Law, First Amendment, Law of Motion Picture and Performing Arts, and Music Licensing & Management. Committee assignments included Chair of Technology Committee, Faculty Budget Advisor, Academic Standing Committee, Speakers Program Committee, Intellectual Property Faculty, and Career Placement Advisory Committee. Also taught in the Franklin Pierce Intellectual Property Summer Institute (2001-2003, 2007-2009, 2012-13, 2022). In 2012 created a new course, Social Media & the Law. In 2022 created a new course, Regulatory and Contractual Aspects of Web3 and the Metaverse.

**Western State College of Law, Fullerton, CA**

Professor 1993 to 2000

Associate Dean for Academic Affairs 1996 to 1998

Member, Entrepreneurial Law Center Advisory Board 1998 to 2001

Taught wide range of courses in intellectual property, entertainment law, and business law. Intellectual Property Courses: Copyright, Art & Entertainment Law, and Multi-Media Licensing. Business Courses: Corporations, Nonprofit Business Organizations, Business Dispute Resolution, Federal Income Tax, Agency & Partnership, Contracts I, Contract Drafting, and Charitable Institutions, Other Courses: Professional Skills II, Torts II, and Trusts. As Associate Dean for Academic Affairs, led 1998 Self-Study Committee that received provisional approval by the American Bar Association, and participated on the Dean's law school management team. Also served as founding president of the Western State Law Foundation and member of the Entrepreneurial Law Center Advisory Board.

**Honorary Academic Appointments**

Senior Scholar, Center for Intellectual Property x Innovation Policy, Antonin Scalia Law School, George Mason University (2020 to Present)

Affiliated Faculty Member, University of New Hampshire Franklin Pierce School of Law (2022 to Present)

**Additional Adjunct and Visiting Professorships**

- Guest Instructor, Pericles Law Center LL.M. (Online for Moscow, Russia) (March 2022)
- Guest Instructor, NKU College of Informatics, Principles of Informatics (March 2014)
- Lecturer, Centre d'Etudes et de Recherche en Droit de l'Immatériel (Paris Panthéon-Sorbonne and Paris-Sud) (June-July 2012)
- Visiting Lecturer, Concord Law School LL.M. in Business Law (2011; 2013)
- Guest Visiting Professor at Haifa University, Israel (April-May 2009)
- Guest Visiting Professor at United International College, Zhuhai, China (Nov. 2008)
- Guest Visiting Professor at University of Bergen Law School, Norway (Feb. 2007)
- Guest Visiting Professor at National Law School of India University, Bangalore (May 2005)

**PROFESSIONAL LEGAL PRACTICE EXPERIENCE**

**Gallagher, Callahan & Gartrell, Concord, NH**

Of Counsel 2000 to present

Consult in the fields of intellectual property, technology, entertainment, privacy and data security for a leading New Hampshire multidisciplinary law firm. Represent independent film and musical artists in all aspects of organizing agreements, financing, production and distribution. Assist financial institutions and other clients regarding data security and privacy issues, cloud computing agreements, regulatory compliance, content distribution, and e-commerce business models. Also assist with traditional intellectual property issues involving publishing, licensing, copyright, trademark, publicity, and trade secret matters.

**PROFESSIONAL LEGAL PRACTICE EXPERIENCE** (continued)

**Hawes & Fischer, Newport Beach, CA**

Of Counsel 1994 to 1996

Facilitated growth of the entertainment law and transactional technology practice for the intellectual property boutique law firm. Negotiated and drafted software, multimedia, development, and music agreements, acquired rights for development in various media, and structured motion picture financing and distribution arrangements, and provided consulting service to attorneys and corporate general counsels involved with the creation and exploitation of intellectual property rights, including multi-media software products, software development agreements, online services, and motion pictures.

**Law Offices of Jon M. Garon, Laguna Beach, CA**

Solo Practice 1990 to 1993

Practiced a wide range of entertainment, corporate, intellectual property, nonprofit, and real estate law. Areas of emphasis included business formation, employment agreements, copyright and trademark licensing, partnerships, leasing, public utilities regulation, production agreements, financing, and shareholder agreements. Clients included independent film producers, manufacturing companies, not-for-profit organizations, real estate agencies and high technology companies.

**Myerson & Kuhn, Los Angeles, CA**

Associate 1989

Continued with Shea & Gould practice groups at newly formed office of Myerson & Kuhn. Practiced in a variety of transactional departments, including corporate, entertainment, securities and real estate. Emphasis focused on business formation and S-1 SEC registrations, partnerships, production agreements, financing, copyright and trademark licensing, shareholder agreements, and procurement of not-for-profit tax-exempt status.

**Shea & Gould, Los Angeles, CA**

Associate 1988 to 1989

Summer Intern 1987 (New York and Los Angeles)

Researched and assisted on matters in corporate and entertainment departments including employment agreements, film financing arrangements, recording agreements, and corporate securities filings. Researched and assisted on projects in corporate, bankruptcy and entertainment departments including employment agreements, film financing arrangements, recording agreements, and corporate securities filings.

**ACADEMIC ACTIVITIES**

**BOOKS**

BOOK, METAVERSE: USING ONLINE PLATFORMS, GAMES, NFTs, AND BLOCKCHAIN IN EDUCATION (Rowman & Littlefield 2024) (forthcoming).

BOOK, HOW AI, CRYPTO, NFTs, AND CYBER WILL UPEND THE 21ST CENTURY: THE BATTLE FOR THE METAVERSE (Edward Elgar Publishing 2023) (forthcoming).

Book, INTELLECTUAL PROPERTY LAW AND PRACTICE: A CONTEMPORARY APPROACH (INTERACTIVE CASEBOOK SERIES) (West Academic 2023) (forthcoming).

BOOK, PARENTING FOR THE DIGITAL GENERATION - THE PARENT'S GUIDE TO DIGITAL EDUCATION AND THE ONLINE ENVIRONMENT (ROWMAN & LITTLEFIELD 2022).

**BOOKS (continued)**

- BOOK, LAW PROFESSOR'S DESK REFERENCE: A HANDBOOK FOR WORK AND LIFE IN THE LEGAL ACADEMY (Carolina Academic Press 2021).
- BOOK, A SHORT & HAPPY GUIDE TO PRIVACY AND CYBERSECURITY LAW (West Academic 2020).
- BOOK, THE INDEPENDENT FILMMAKER'S LAW & BUSINESS GUIDE - FINANCING, SHOOTING, AND DISTRIBUTING INDEPENDENT AND DIGITAL FILMS (A Cappella Books/Chicago Review Press, Third Edition 2021).
- BOOK, ENTERTAINMENT LAW & PRACTICE (Carolina Academic Press Third Edition 2020) (with Teacher's Manual).
- BOOK, ENTERTAINMENT LAW & PRACTICE SUPPLEMENTS (Carolina Academic Press 2012, 2010, and 2007).
- BOOK, THE ENTREPRENEUR'S INTELLECTUAL PROPERTY & BUSINESS HANDBOOK (Manegiare Publications Second Edition 2018) (First Edition: OWN IT – THE LAW & BUSINESS GUIDE TO LAUNCHING A NEW BUSINESS THROUGH INNOVATION, EXCLUSIVITY AND RELEVANCE (Carolina Academic Press 2007)).
- BOOK, POP CULTURE BUSINESS HANDBOOK FOR CONS AND FESTIVALS (Manegiare Publications 2017).

**BOOK CHAPTERS**

- Book Chapter, *NFTs, the Metaverse and Emerging Technology Governance*, in CAMBRIDGE HANDBOOK OF THE LAW AND POLICY OF NFTs (Nizan Geslevich Packin, ed., Cambridge University Press 2023) (forthcoming).
- Encyclopedia Entry, Intellectual Property Rights in the Metaverse, ENCYCLOPEDIA OF INTELLECTUAL PROPERTY LAW (Edward Elgar Publishing 2023) (forthcoming).
- Encyclopedia Entry, Post-Mortem Rights in Publicity Rights, ENCYCLOPEDIA OF INTELLECTUAL PROPERTY LAW (Edward Elgar Publishing 2023) (forthcoming).
- Book Chapter, *Legal Issues for Database Protection in the US and Abroad*, in BIOINFORMATICS LAW: LEGAL ISSUES FOR COMPUTATIONAL BIOLOGY IN THE POST-GENOME ERA (Jorge Contreras ed., Edward Elgar Publishing Second Edition 2021).
- Book Chapter, *Chapter 6: White v. Samsung Elecs. Am., Inc., 971 F.2d 1395 (9th Cir. 1992)*, FEMINIST JUDGMENTS: REWRITTEN PROPERTY OPINIONS (Eloisa C. Rodriguez-Dod and Elena Maria Marty-Nelson, eds., Cambridge University Press 2020).
- Book Chapter, *AI and the Labor Laws*, THE LAW OF ARTIFICIAL INTELLIGENCE AND SMART MACHINES (Ted Claypoole, ed., American Bar Association 2019).
- Book Chapter, *Reordering the chaos of the virtual arena: harmonizing law and framing collective bargaining for avatar actors and digital athletes*, THE LAW OF VIRTUAL AND AUGMENTED REALITY (Edward Elgar Publishing 2018).
- Book Chapter, *Forecasting the Role of Social Media Law for Sports in a Global Context*, in HANDBOOK OF AMERICAN SPORTS LAW (Michael McCann ed., Oxford University Press 2017).
- Book Chapter, *Copyright at the Crossroads of Commerce, Culture and Creativity*, in ESTUDOS AVANÇADOS EM DIREITO DE AUTOR (*COPYRIGHT ADVANCED STUDIES*) (Leonardo Machado Pontes, ed., Elsevier 2014).
- Book Chapter, *The Band - Artistic, legal and financial structures which shape modern music*, in MUSIC AND LAW (Mathieu Deflem ed., Emerald Group Publishing 2013).

**BOOK CHAPTERS** (continued)

- Book Chapter, *Legal Issues for Database Protection in the US and Abroad*, in *BIOINFORMATICS LAW: LEGAL ISSUES FOR COMPUTATIONAL BIOLOGY IN THE POST-GENOME ERA* (Jorge Contreras ed., American Bar Association 2013).
- Book Chapter, *Copyright, Trademark, Trade Secret and Publicity Rights Concerns*, in *EMERGING LEGAL ISSUES IN RFID AND OTHER CONTACTLESS DATA EXCHANGE SYSTEMS: WHAT LAWYERS SHOULD KNOW* (Sarah Jane Hughes ed., American Bar Association 2012).
- Book Chapter, *Localism as a Production Imperative: An Alternative Framework for Promoting, Intangible Cultural Heritage*, in *TRANSNATIONAL CULTURE IN THE INTERNET AGE* (Sean A. Pager & Adam Candeub eds., Elgar Publishing 2012).
- Book Chapter, *Google, Fairness and the Battle of the Books*, in *THE 2010 IP BOOK* (Midwest Intellectual Property Institute 2010).

**LAW REVIEW ARTICLES**

- Article, *Protecting Public Health amidst Data Theft, Sludge, and Dark Patterns: Overcoming the Constitutional Barriers to Health Information Regulation*, \_\_ AKRON L. REV. \_\_ (2023) (forthcoming).
- Article, *Legal Considerations for Offering Metaverse-Based Education*, \_\_ UNIV. S. CAR. J. LAW AND ED. \_\_ (2023) (forthcoming).
- Article, *Legal Implications of a Ubiquitous Metaverse and a Web3 Future*, 106 MARQUETTE L. REV. 163 (2022).
- Article, *When AI Goes to War: Corporate Accountability for Virtual Mass Disinformation, Algorithmic Atrocities, and Synthetic Propaganda*, 48 N. KENT. L. REV. 181 (2022).
- Article, *Beyond the First Amendment: Higher Education's Need for Procedural Safeguards to Mute Social Media Outrage*, 40 QUINNIPIAC L. REV. 327 (2022).
- Article, *Towards a Conceptual Framework of Entertainment Law for the Twenty-First Century*, 102 J. PAT. & TRADEMARK OFF. SOC'Y 203 (2022).
- Article, *To be Seen but Not Heard: The Internet's Impact on the Constitutional Right to Privacy, Speech, and Autonomy for Minors*, 74 MERCER L. REV. 100 (2022).
- Article, *Constitutional Limits on Administrative Agencies in Cyberspace*, 8 BELMONT L. REV. 499 (2021).
- Article, *Dysregulating the Media: Digital Redlining, Privacy Erosion, and the Unintentional Deregulation of American Media*, 72 ME. L. REV. 45 (2020).
- Article, *The Empires Strike Back: Reassertion of Territorial Regulation in Cyberspace*, 3 J.L. & TECH. AT TEXAS 1 (2019).
- Article, *Cyber-World War III: Origins*, 7 J.L. & CYBER WARFARE 1 (2018).
- Article, *Ownership of University Intellectual Property*, 36 CARDOZO ARTS & ENT. L.J. 635 (2018).
- Article, *The Once and Future Profession: Autonomy, Intellectualism, and Obligation*, 48 TOLEDO L. REV. 253 (2017).
- Article, *Seeking to Promote Security over Privacy and Achieving Neither*, 19 SMU SCI. & TECH. L. REV. 351 (2016).
- Article, *Hidden Hands that Shaped the Marketplace of Ideas: Television's Early Transformation from Medium to Genre*, 18 U. DENVER SPORTS & ENT. L.J. 29 (2016).

**LAW REVIEW ARTICLES** (continued)

- Article, *The Lawyer's Role in Promoting the Use of Fair Use*, 6 J. INT'L MEDIA & ENT. L. 101 (2016) (Biederman Institute at Southwestern Law School in association with the ABA Forum on Communication Law and Forum on the Entertainment and Sports Industries).
- Journal Introduction, *Finding Purpose in a Journal of Sports and Entertainment Law*, 1 J. ENT. & SPORTS L. v (2015) (Karnataka State Law University).
- Article, *To Promote the Progress: Incentives, Exclusives, and Values to Build a More Perfect Creative Culture*, 40 OHIO N. L. REV. 467 (2014).
- Article, *Commercializing the Digital Canvas: Renewing Rights of Attribution for Artists in the Networked Economy*, 1 TEX. A&M LAW. REV. 837 (2014).
- Article, *Tidying up the Internet: Take Down of Unauthorized Content under Copyright, Trademark and Defamation Law*, 41 CAPITAL U. L. REV. 513 (2013).
- Article, *Digital Hollywood<sup>2.0</sup>: Reimagining Film, Music, Television and Publishing Distribution as a Global Artist Collaborative*, 21 MICH. ST. INT'L L. REV. 563 (2013) *reprinted* Entertainment, Publishing and the Arts Handbook (West 2014); *reprinted* 1 J. ENT. & SPORTS L. 32 (2015) (Karnataka State Law University (India)).
- Article, *Legal Education in Disruption: The Headwinds and Tailwinds of Technology*, 45 CONN. L. REV. 1165 (2013).
- Article, *Beyond the First Amendment: Shaping the Contours of Commercial Speech in Video Games, Virtual Worlds and Social Media*, 2012 UTAH L. REV. 607 (2012), *reprinted* ENTERTAINMENT, PUBLISHING AND THE ARTS HANDBOOK (West 2013).
- Article, *Mortgaging the Meme: Financing and Managing Disruptive Innovation*, 10 NW. J. TECH. & INTEL. PROP. 441 (2012).
- Article, *The Heart of the Deal: Intellectual Property Aspects in the Law & Business of Entertainment*, 17 J. INT. PROP. L. 443 (2012).
- Article, *Revolutions and Expatriates: Social Networking, Ubiquitous Media and the Disintermediation of the State*, 11 J. INT. BUS. L. 293 (2012).
- Article, *Technology Requires Reboot of Professionalism and Ethics for Practitioners*, 16 J. INTERNET L. 3 (2012).
- Article (Co-authored with Elaine Ziff), *The Work for Hire Doctrine Revisited: Startup and Technology Employees and the Use of Contracts in a Hiring Relationship*, 12 MINN. J.L. SCI. & TECH. 489 (2011) (republished 2012 INTELLECTUAL PROPERTY LAW REVIEW (THOMSON REUTERS)).
- Article, *Content, Control and the Socially Networked Film*, 48 U. LOUISVILLE L. REV. 771 (2010), *reprinted* ENTERTAINMENT, PUBLISHING AND THE ARTS HANDBOOK (West 2011).
- Article, *Searching Inside Google: Cases, Controversies and the Future of the World's Most Provocative Company*, 30 LOYOLA L.A. ENT. L. REV. 429 (2010).
- Article, *The Implications of Informatics on Data Policy*, 1 MEDIA L. REV. 16 (2010) (NALSAR University of Law, Hyderabad, India).
- Article, *Wiki Authorship, Social Media and the Curatorial Audience*, 1 HARV. J. SPORTS & ENT. L. 95 (2010).
- Article, *Reintermediation*, 2 INT. J. OF PRIVATE LAW 227 (2009) (republished in SYNERGIES AND CONFLICTS IN CYBERLAW (2008) (Sylvia Kierkegaard, Ed.)).

**LAW REVIEW ARTICLES** (continued)

- Article, *Playing in the Virtual Arena: Avatars, Publicity and Identity Reconceptualized through Virtual Worlds and Computer Games*, 11 CHAPMAN L. REV. 465 (2008).
- Article, *What if DRM Fails?: Seeking Patronage in the iWasteland and the Virtual O*, 2008 MICH. STATE L. REV. 103 (2008).
- Article, *To Make a Difference: Dean as Producer*, 39 U. TOL. L. REV. 297 (2008).
- Article, *Take Back the Night: Why an Association of Regional Law Schools will Return Core Values to Legal Education and Provide an Alternative to Tiered Rankings*, 38 U. TOL. L. REV. 517 (2007).
- Article, *Acquiring and Managing Identity Interests*, 1 FLA. ENT. L. REV. 39 (2006).
- Article, *Normative Copyright: A Conceptual Framework for Copyright Philosophy & Ethics*, 88 CORNELL L. REV. 101 (2003).
- Article, *Entertainment Law*, 76 TULANE L. REV. 559 (2002).
- Article, *The Electronic Jungle: The Application of Intellectual Property Law to Distance Education*, 4 VAND. J. ENT. L. & PRAC. 146 (2002).
- Article, *Media and Monopoly in the Information Age: Slowing the Convergence at the Marketplace of Ideas*, 17 CARDOZO ARTS & ENT. L.J. 491 (1999).
- Article, *Star Wars: Film Permitting, Prior Restraint and Government's Role in the Entertainment Industry*, 17 LOYOLA ENTERTAINMENT L.J. 1 (1996). Reprinted, ROBERT THORNE & JOHN DAVID VIERA, ED., ENTERTAINMENT, PUBLISHING & THE ARTS HANDBOOK, 1997-1998 EDITION (West Group 1997).
- Article, *Charity Begins at Home: Alternatives in Nonprofit Regulation*, 2 W. ST. U. CONSUMER L.J. 1 (1993).
- Note, *The Director's Choice: The Fine Line Between Interpretation and Infringement of an Author's Work*, 12 COLUM.-VLA J.L. & ARTS 277 (1988).

**OTHER PUBLICATIONS**

- Scarlett Johansson v. Disney, Legal Talk Network Podcast, <https://legaltalknetwork.com/podcasts/legal-talk-today/2021/08/black-widow-vs-disney/>, Aug. 18, 2021.
- How To Fix The Internet—Address the Business Model, not the 1st Amendment*, Law360 In-Depth, <https://www.law360.com/in-depth/articles/889115>, Feb. 17, 2017.
- South Florida's high cybercrime rate requires strategic response*, Miami Herald, Dec. 26, 2017.
- Social Media and Online Content Create a Growing Concern for Litigation Management*, Lex Loci (Kentucky Bar Association Magazine) (Jun. 2014).
- Revisiting the Public Performance Right in the Battle over Broadcast*, Business Law Today (ABA Business Law Section) (Nov. 2013).
- Reshaping Legal Education to Match the New Normal*, ABA Legal Rebels, New Normal Blog (Jan 2, 2013).
- Death in Cyberspace – Protecting Digital Estates*, Ohio Lawyer (March/April 2012).
- New Legislation Renews Conflict between Content Creators and Content Distributors*, Business Law Today (ABA Business Law Section) (Dec. 2011).



**OTHER PUBLICATIONS** (continued)

*Supreme Court to Visit role of GPS Tracking for Warrantless Searches*, Lex Loci (Kentucky Bar Association Magazine) (Dec. 2011).

*Recent NLRB Administrative Decision Affirms Board's Approach to Facebook*, CBA Report, Cincinnati Bar Association (Nov. 2011).

*A Dean's View of the Horizon*, Bench & Bar of Minnesota (August 2008).

*Minnesota Reflections on a Century of Change and Stasis: Roscoe Pound's Visit to St. Paul*, 30 HAMLINE. L. REV. 489 (2007).

*The Rise of the Pagodas*, World Intellectual Property Review (2006).

Columnist, INTERFACE TECH NEWS (New England Technology News Magazine) (January 2001 to May 2003).

*Nonprofits in Cyberspace: An Introduction to the Practical and Legal Hurdles of the New Frontier*, American Bar Association Annual Meeting (July 2000) (co-authored with Lisa Runequist).

**REPRESENTATIVE SPEAKING ENGAGEMENTS 2015-PRESENT**

Keynote Speaker, The Metaverse in the Context of Legal Strategy 4.0, International Conference on Legal Strategy (CIEL), Punta Cana, Dominican Republic (August 2023) (scheduled).

Panelist, Constitutional Law Workshop on Social Media Platform Regulation, Elon Musk & Twitter, Southeastern Association of Law Schools (July 2023) (scheduled).

Moderator, Online Education Basics for Aspiring Faculty, Southeastern Association of Law Schools (July 2023) (scheduled).

Discussant, Online Legal Education Workshop: Tips, Tricks, and Avoiding Traps in Online Teaching, Southeastern Association of Law Schools (July 2023) (scheduled).

Discussant, Online Legal Education Workshop: T Assessing Learning to Achieve Student Competency, Southeastern Association of Law Schools (July 2023) (scheduled).

Discussant, Online & Hybrid Learning Pedagogy Best Practices and Standards Development, Southeastern Association of Law Schools (July 2023) (scheduled).

Presenter, Theatre Law 101, Minnesota Playwrights Center (May 2023) (scheduled).

Presenter, Today, Tomorrow, or Never: Ethical, Legal, and Business Considerations for ChatGPT, Bard, Dall-E and Similar Generative AI, American Bar Association, Business Law Section Cyberspace Law Committee (April 2023) (scheduled).

Presenter, It's a Small Metaverse, University of Pennsylvania Carey Law School (March 2023).

Presenter, Ethical, Legal, Academic, and Practical Considerations for ChatGPT, Dall-E and Similar Generative AI for Today's and Tomorrow's Classroom, NSU Learning Education Center (March 2023).

Moderator, Emerging Technology and the Media – Ethical and Legal Dilemmas, American Bar Association, Business Law Section Cyberspace Law Committee, Cyberspace Law Institute (February 2023).

Presenter, Teaching and Learning in the Metaverse: Using Online Platforms, Games, NFTs and Blockchain in Education, Association of American Law Schools (January 2023).

Presenter, Developing Self-assessing Learners: Techniques for Flipping First Year Courses to Build Equity, Engagement, Awareness, and Understanding, Association of American Law Schools (January 2023).

**REPRESENTATIVE SPEAKING ENGAGEMENTS (continued)**

- Presenter, The Most Dangerous Game: Inferential Surveillance of Patients and the Implications of Constitutional Limits on Health Information Regulation, Center for Intellectual Property Law & Technology annual IP Scholars Forum, University of Akron School of Law (December 2022).
- Presenter, Legal Regulation of Web3, Crypto, NFTs, and the Metaverse, The Hottest of the Hot: Law & Technology of Tomorrow, Center for Am. Studies Int'l Conference (November 2022).
- Presenter, Developing Essential Contracts to Protect the Small Business, Integrating Intellectual Property to Grow Your Business Series, Blue Ridge Community College (November 2022).
- Presenter, Health Care Gamification, Patient Commoditization, and Government Regulation: Constitutional Implications of Corporate Efforts to Avoid HIPAA and FDA Regulation, Thirteenth Annual Loyola Constitutional Law Colloquium (November 2022).
- Presenter, Legal Regulation of Web3, Crypto, NFTs, and the Metaverse, The Hottest of the Hot: Law & Technology of Tomorrow, Center for Am. Studies International Conference (November 2022).
- Presenter, Data Privacy Legislation, The Ethical, Legal, and Regulatory Implications of Data Privacy and Security, University of Miami Herbert Business School (October 2022).
- Presenter, Integrating IP into Business Planning, Integrating Intellectual Property to Grow Your Business Series, Blue Ridge Community College (October 2022).
- Presenter, Privacy and Cybersecurity Fundamentals for Teens, Adults, and Seniors, Florida Blue [Cross and Blue Shield] (September 2022).
- Presenter, Understanding Small Business Exploitation of Intellectual Property, Integrating Intellectual Property to Grow Your Business Series, Blue Ridge Community College (September 2022).
- Panelist, Curriculum in the New Era of Legal Education, Second Biennial Online & Hybrid Learning Conference, University of Denver (September 2022).
- Panelist, Lost in Tokenization: Legal Implications of Non-Fungible Tokens on Finance, Art, Property, and Culture, ABA Business Law Section Annual Meeting (September 2022).
- Moderator, Intellectual Property, NFTs, and Collective Creation, Southeastern Association of Law Schools (August 2022).
- Moderator, Rethinking the Scholarship Submission Process and the Role for Law School Scholarship, Southeastern Association of Law Schools (August 2022).
- Discussant, Workshop on Advancement: Effective Development and Management of Advisory Boards, Southeastern Association of Law Schools (August 2022).
- Discussant, Workshop on Online Education: Online & Hybrid Learning Pedagogy Best Practices and Standards Development, Southeastern Association of Law Schools (July 2022).
- Moderator, Workshop on Online Education: The Changing Online Landscape, Southeastern Association of Law Schools (July 2022).
- Moderator, Constitutional Law Workshop: Is the U.S. Democratic System in Trouble?, Southeastern Association of Law Schools (July 2022).
- Discussant, Workshop on Online Education: Lessons from the Research on Online Legal Education, Southeastern Association of Law Schools (July 2022).

**REPRESENTATIVE SPEAKING ENGAGEMENTS (continued)**

Discussant, Is Section 230 Unconstitutional? Should it be modified?, Southeastern Association of Law Schools (July 2022).

Presenter, Understanding Intellectual Property for the Emerging Business, Blue Ridge University (July 2022).

Presenter, Law & Technology of Tomorrow, Center For American Studies (June 2022).

Panelist, Metaverse or Blockchains, The IPR Gorilla Virtual IP Conference (May 2022).

Presenter, Cyberfog: The use of AI, Bots, and Synthetic Media in International Conflicts and Terrorism, CISA International Conference on Conflict and Aggression, Universidad Nebrija, Madrid Spain (April 2022).

Presenter, AI Goes to War: From Alexa to Terminator – How to Assure Corporate Accountability for Algorithmic and Autonomous Machine Atrocities in Cyberwarfare, Northern Kentucky University Salmon P. Chase College of Law (March 2022).

Panelist, Dean's Roundtable, Master of Jurisprudence Consortium Conference, University of Arizona (March 2022).

Presenter, Understanding the Evolving Media Landscape, Lifelong Learning Institute (February 2022).

Panelist, Copyright, Trademark, and Publicity Rights for Startups, Sharon and Mitchell W. Berger Entrepreneur Law Bootcamp (February 2022).

Panelist, Adapting the IP system to new technologies, The IPR Gorilla Virtual IP Conference (February 2022).

Presenter, Legal Strategies for the Metaverse and the Evolving Media Landscape, American Bar Association, Business Law Section Cyberspace Law Committee, Cyberspace Law Institute (January 2022).

Moderator and Program Coordinator, Business Law Basics – Lost in Tokenization: Legal Implications of Non-Fungible Tokens on Finance, Art, Property, and Culture, American Bar Association Business Law Section (December 2021).

Presenter, To be Seen but Not Heard: The Internet's Impact on the Constitutional Right to Privacy, Speech, and Autonomy for Minors, Twelfth Annual Loyola Constitutional Law Colloquium, George Washington University Law Center (November 2021).

Presenter, To be Seen but Not Heard: The Internet's Impact on the Constitutional Right to Privacy, Speech, and Autonomy for Minors, Mercer University School of Law (October 2021).

Keynote, Virtual Loco Parentis: Empathy, Engagement, and Expectations for Online Faculty, Florida Distance Learning Association (September 2021).

Panelist, Privacy, Intellectual Property, and Student Rights in Distance Education Panel, Florida Distance Learning Association (September 2021).

Panelist, I Fought the Law and the IP Lawyers Won, Florida Supercon (September 2021).

Panelist, Social Media Platforms and Free Expression, Southeastern Association of Law Schools (August 2021).

Discussant, Discussion Group: The Business of Online Legal Education—Accreditors and External Stakeholders' Interests in Shaping Online Education, Southeastern Association of Law Schools (August 2021).

**REPRESENTATIVE SPEAKING ENGAGEMENTS** (continued)

- Moderator, Initial Thoughts on Law Schools of 2050—An Academic Master Plan for the Future, Southeastern Association of Law Schools (August 2021).
- Discussant, Discussion Group: Online & Hybrid Learning Pedagogy Best Practices and Standards Development, Southeastern Association of Law Schools (August 2021).
- Presenter, Campus Free Speech for Academic Administrators, National Conference of Academic Deans (July 2021).
- Panelist, Free Speech/Media Law Discussion Forum, Johannes Gutenberg University Faculty of Law, Mainz, Germany (June 2021).
- Panelist, Forum on Privacy and Governmental Transparency, Pazmany Charles University Faculty of Law (Budapest, Hungary) (June 2021).
- Presenter, Entertainment 101, Federal Bar Association (May 2021).
- Panelist, Introduction to Nonfunctional Tokens, American Bar Association, Business Law Section Spring Meeting, Cyberspace Law Committee (April 2021).
- Presenter, Free Speech on Campus and in Online Education, NSU Fischler College of Education and School of Criminal Justice (February 2021).
- Presenter, A Practical Introduction to Privacy and Cybersecurity, Jewish Community Foundation (February 2021).
- Moderator, New Media and the Lessons of the 2020 Election, American Bar Association, Business Law Section Cyberspace Law Committee, Cyberspace Law Institute (February 2021).
- Presenter, Constitutional Limits on Administrative Agencies in Cyberspace, Belmont Law Review 2021 Symposium: Contemporary Issues In Administrative Law (January 2021).
- Panelist, Post Covid-19 Online & Hybrid Learning Pedagogy Best Practices and Standards Development, Association of American Law Schools (January 2021).
- Presenter, Non-Governmental Approaches to Content Integrity, Academic Days on Open Government and Digital Issues, University Paris 1 Pantheon - Sorbonne and IMODEV (November 2020).
- Panelist, Privacy, Intellectual Property, and Student Rights in Distance Education Panel, Florida Distance Learning Association (October 2020).
- Presenter, Law School Governance Surrounding Online Implementation, Southeastern Association of Law Schools (August 2020).
- Moderator, Master Class for Experienced Online Educators, Southeastern Association of Law Schools (August 2020).
- Discussant, Discussion Group: Best Practices for Online Instruction and Assessment, Southeastern Association of Law Schools (August 2020).
- Discussant, Discussion Group: The EU's General Data Protection Regulation, Southeastern Association of Law Schools (August 2020).
- Discussant, Discussion Group: The EU's General Data Protection Regulation, Southeastern Association of Law Schools (August 2020).
- Discussant, Discussion Group: Privacy in an Internet Era, Southeastern Association of Law Schools (July 2020).
- Panelist, Crowdfunding and Securities Regulation for Startups, Sharon and Mitchell W. Berger Entrepreneur Law Clinic Outreach (February 2020).

**REPRESENTATIVE SPEAKING ENGAGEMENTS (continued)**

- Presenter, Dysregulating the Media: How the Digital Shift via Facebook, Amazon, Netflix, and Other Platforms Has Outpaced Regulatory Authority – and Creates Significant Privacy and Data Security Concerns, 2020 Midwest Legal Conference on Privacy & Data Security (February 2020).
- Presenter, Datamining the Audience, American Bar Association, Business Law Section Cyberspace Law Committee, Cyberspace Law Institute (January 2020).
- Facilitator, Faculty Governance Outside the JD, AALS (January 2020).
- Presenter, Technological Advancements and the Courts: Challenges for the Law and Lawyers – Panel Discussion, EU-Caricom Law Conference (cosponsored by Coventry Law School, University of the West Indies, Brunswick European Law School, and Ostfalia University of Applied Sciences) (October 2019).
- Presenter, Kauffman Foundation FastTrac NewVenture Entrepreneurship Program, Broward County Office of Economic and Small Business Development (September 2019).
- Speaker, Intellectual Property for Startups, Sharon and Mitchell W. Berger Entrepreneur Boot Camp (September 2019).
- Presenter and Facilitator, Managing Student Inventions; Intellectual Property and Tech Transfer Management, Developing a Center for Innovation on Campus, Academic Impressions (September 2019, September 2018, February 2018).
- Moderator, Future of the Global Legal Education Association Consortium (August 2019).
- Discussant, Discussion Group: Privacy in a Social Media Era, Southeastern Association of Law Schools (August 2019).
- Discussant, Discussion Group: Deans Giving Advice to Newer Law Professors, Southeastern Association of Law Schools (August 2019).
- Presenter, Effective Academic Leadership in the Age of Uncertainty, National Conference of Academic Deans, University of Central Arkansas (July 2019).
- Panelist, Ripped from the Headlines: The Free Press Forum, FAR Gallery, FAT Village Arts District (June 2019).
- Panelist, Free Speech, Free Press, Free Society, Broward County Bar Association (BCBA) celebrates Law Day (May 2019).
- Presenter, Law, Culture, and Context for Creative Works in Emerging Media, Art Museum Fort Lauderdale (April 2019).
- Panelist, Third Annual Legal Master's Degree Conference, Nova Southeastern University (April 2019).
- Presenter, Jewish Law's Lessons on Business and Technology Innovation, B'nai Aviv Progressive Learning Experience (February 2019).
- Presenter, Avoiding the Singularity through Distance Education, Florida Distance Learning Association (January 2019).
- Panelist, Legal Issues in Technology/Delivery of Distance Education Panel, Florida Distance Learning Association (January 2019).
- Presenter, The Empires Strike Back – Cyberspace Year in Review, American Bar Association, Business Law Section Cyberspace Law Committee, Cyberspace Law Institute (January 2019).

**REPRESENTATIVE SPEAKING ENGAGEMENTS** (continued)

- Moderator, Epidemic of Online and Social Media Death Threats by Children, “Kids that Kill,” 4<sup>th</sup> Annual Juvenile Crime Conference, Broward County Crime Commission (November 2018).
- Presenter, Managing Change from the Middle by Leaning into an Unknown Future, Leadership in Higher Education Conference (October 2018).
- Speaker, Business Financing Fundamentals, Sharon and Mitchell W. Berger Entrepreneur Boot Camp (August 2018).
- Presenter, “Fake News” in a Digital Era, Southeastern Association of Law Schools (August 2018).
- Moderator, Blockchain Technology and the Law, Southeastern Association of Law Schools (August 2018).
- Discussant, Discussion Group: Legal Education and Debate in Politically Charged Times, Southeastern Association of Law Schools (August 2018).
- Discussant, Discussion Group: The Role of the Law School Dean in Promoting Legal Writing, Southeastern Association of Law Schools (August 2018).
- Teaching Entrepreneurship to the Next Generation, NSU Global Consortium for International Legal Education (July 2018, July 2017).
- Presenter, How to Build a Fictional World: Legal and Business Aspects of Pop Culture and Creative Industries, Florida Supercon (July 2018).
- Presenter, Reflections on Teaching Innovations, Taking Legal Education Online: A Conference for Deans and Associate Deans, George Mason University Antonin Scalia Law School (June 2018).
- Presenter, Social Media and Academic Freedom in the Private University Workplace, NSU HR Academy (March 2018).
- Presenter, 2017 Cyber World War III: Origins, the Cyberlaw Year in Review, American Bar Association, Business Law Section Cyberspace Law Committee, Cyberspace Law Institute (January 2018).
- Panelist, Kickstarted Fan Art: Corporate Forbearance and Fourth Factor for Copyright Fair Use, Pop Culture and Fan Art panel, AALS Section of Art Law and AALS Section of Intellectual Property (January 2018).
- Presenter, A Transnational Business Model to Improve Human Rights, Speech, and Security on the Internet, Cyber Challenges to International Human Rights, cosponsored by The CyberLaw Program, International Cybersecurity Research Center, Hebrew University and the Cyber, Law and Policy Center, University of Haifa (December 2017).
- Panelist, Immigration: Transfusion of Talent or Economic Burden?, Tower Forum (November 2017).
- Panelist, Identity Theft, Economic Crimes, and Electronic Fraud, The Psychology of Cybercrime, Broward County Crime Commission (September 2017).
- Panelist, External Challenges Facing Law School Deans, Southeastern Association of Law Schools (August 2017).
- Discussant, Digital Pressures on Intellectual Property, Southeastern Association of Law Schools (August 2017).
- Facilitator, Early Intervention Strategies: Academic Support and Beyond, ABA Section on Legal Education and Admissions to the Bar (June 2017).

**REPRESENTATIVE SPEAKING ENGAGEMENTS (continued)**

- Presenter, The Role of the Florida Law Schools for Enhancing Inclusion, Palm Beach County Bar Association, Third Diversity Summit: Are We As Diverse As We Think? (May 2017).
- Panelist, Administrative & Pedagogical Needs for Online Programs, St. Mary's University School of Law, Master of Jurisprudence Consortium Conference (March 2017).
- Presenter and Panelist, Entrepreneur Simulator, NSU Shepard Broad College of Law Association of Business Law Society, Transactional Law Practice Group, and Intellectual Property Law Society (February 2017).
- Presenter, Cybersecurity—A Few Things You Should Know, Nova Southeastern University Faculty Symposium (February 2017).
- Facilitator, AALS Deans Forum Workshop Small Group Discussions - Strategies for Improving Bar Passage, Association of American Law Schools (January 2017).
- Panelist, Part-Time Division Programs: Part Time Student: The Modern Law School Learner, Association of American Law Schools (January 2017).
- Panelist, The Making Available Right, Center for the Protection of Intellectual Property, George Mason University School of Law (August 2016).
- Speaker, Newer Law Teachers Workshop: The ABA Standards and "Meaningful Feedback": What Exactly Does That Mean?, Southeastern Association of Law Schools (August 2016).
- Discussant, Cybersurveillance: Snowden, the NSA and Beyond, Southeastern Association of Law Schools (August 2016).
- Panelist, Discovering New Ways to Use Technology, NSU Shepard Broad College of Law International Consortium for Global Legal Education (July 2016).
- Presenter, Whither Fair Use, American Intellectual Property Law Association Spring Meeting (May 2016).
- Co-Presenter, Future of the Legal Profession and the Role of Legal Education, U.S. Law Group (March 2016).
- Presenter, 2015 Cyberlaw Year in Review, Seeking Security over Privacy, Finding Neither American Bar Association, Business Law Section Cyberspace Law Committee, Cyberspace Law Institute (January 2016).
- Co-Moderator, Deans Meeting on Innovative Programming -- Degrees and Certificates, Association of American Law Schools (January 2016).
- Presenter, Media, Mode, and Message: the Reshaping of Content – how television distribution has changed and how those changes impact independent filmmakers and audiovisual artists, NSU Art Museum Fort Lauderdale (November 2015).
- Presenter, Soft Power, Virtual Warfare, and Cyber Diplomacy, Intellectual Property Scholars Roundtable, Center for Law and Intellectual Property (CLIP) at Texas A&M University School of Law (October 2015).
- Presenter, Legal Disruption/Educational Innovation, Strategic Forum Ft. Lauderdale (October 2015).
- Panelist, Advice for Newer Law Professors from Law School Deans, Southeastern Association of Law Schools (July 2015).
- Panelist, The Snowden Effect on International Governmental Content Regulation, Southeastern Association of Law Schools (July 2015).

**REPRESENTATIVE SPEAKING ENGAGEMENTS (continued)**

Panelist, Hot Topics in Licensing, Licensing Executives Society and Intellectual Property Law Association of Florida (July 2015).

Presenter, Legal Disruption/Educational Innovation, Broward County Bar Association (May 2015); South Palm Beach County Bar Association (May 2015).

Panelist, The Snowden Effect on International Governmental Content Regulation, 20th Annual European Law Faculties Association Conference panel, Edward Snowden's Disclosures: Whistleblower, Spy, Patriot, or Traitor (sponsored by Southeastern Association of Law Schools) (April 2015).

Guest, Rick Sanchez Show, WIOD Radio, amateurism of NCAA Division 1 (March 2015).

Guest, Rick Sanchez Show, WIOD Radio, legalities of social media (February 2015).

Panelist, Video Games and Virtual Rights, Nova Law Review Annual Symposium, NSU Shepard Broad Law Center (February 2015).

**CURRENT VOLUNTEER ACTIVITIES**

Chairperson, Academic Advisory Board, Copyright Alliance

Chairperson-Elect and Executive Board Member, Association of American Law Schools, Section of Technology, Law and Legal Education

Chairperson, Southeastern Association of Law Schools, Online and Distance Learning Education Committee

Chairperson, Southeastern Association of Law Schools, Law Review Submission Portal Committee

Chairperson, Digital Media, Gaming and Entertainment Law Subcommittee of the ABA Cyberspace Law Committee for the Business Law Section of the ABA

Reaccreditation Site Inspector, American Bar Association Section on Legal Education and Admission to the Bar and Association of American Law Schools

Co-chairperson, Webinar Committee, AALS Section on Technology Law & Legal Education committee

Past Chairperson and Executive Board Member, Association of American Law Schools, Section of Part-Time Legal Education

Executive Board Member, Association of American Law Schools, Section on Privacy and Defamation Law

**SELECT PAST VOLUNTEER ACTIVITIES**

Services and Programs Committee Workgroup for Non-JD Admissions, Law School Admissions Council

Executive Board Member, Association of American Law Schools, Section on Post Graduate Legal Education

Test Development and Research Committee Member, Law School Admissions Council

Chairperson, New Hampshire Film Commission

Director, Park Square Theatre, St. Paul, MN



**SELECT PAST VOLUNTEER ACTIVITIES (continued)**

Planning Committee, All Ohio Annual Institute on Intellectual Property  
Director, Minnesota Film and Television Board  
Past Chairperson, Law School Administration Committee – ABA Section of Legal Education and Admission to the Bar  
Committee Member, Jewish Federation of Broward County, Attorney’s Division Committee  
Steering Committee Member, Cardozo Society of Minnesota  
Director, United Jewish Fund and Council of St. Paul (UJFC)  
Pro Bono Counsel, IFP MN Center for Media Art Fresh Filmmaker Series  
Co-Chairperson, Intellectual Property Subcommittee, Cyberspace Committee – ABA Section of Business Law  
Co-Chairperson, ABA Intellectual Property Section, Special Committee on Computer Gaming and Virtual Worlds, Issues & Policy Subcommittee  
Member, College for Reconciliation and Development Governance Council (for Israel, Jordan, and the Palestinian National Authority)  
Director, Minnesota Supreme Court Historical Society (founding member)  
Director, Mediation Center for Dispute Resolution  
Member, Capital Region HealthCare/Concord Hospital Data Usage Steering Committee  
Chairperson, Nonprofit Organizations Committee of the State Bar of California Business Law Section.  
Member, Orange County Film Commission / Orange County Media Alliance  
President, Jewish Community Center of Orange County  
Chairperson, Jewish Federation Super Sunday Fundraising Campaign  
Founding Director, Menorah Theatre, Orange County, CA  
Member, Allocation Committee, United Way of Orange County  
Member, Minnesota State Bar Association Board of Governors

**CURRENT AND RECENT ORGANIZATIONAL AFFILIATIONS**

American Bar Fellow, American Bar Foundation (Life Member)  
American Intellectual Property Law Association  
Alumni of Notable Achievement, University of Minnesota Alumni Association  
Authors Guild of America  
American Bar Association  
Broward County Bar Association  
Phi Kappa Phi

**JON M. GARON**

**BAR ADMISSIONS**

State Bar of Minnesota, March 2008

State Bar of New Hampshire, October 2001

State Bar of California, December 1988

**REFERENCES**

Available Upon Request