

**NSU**  
Florida

Shepard Broad  
College of Law  
NOVA SOUTHEASTERN  
UNIVERSITY



**SELS**

Sports & Entertainment Law Society

# The Sports and Entertainment Law Symposium

SATURDAY, MARCH • 14 • 2020 | 9:00 AM - 4:45 PM

NSU SHEPARD BROAD COLLEGE OF LAW  
PANZA MAURER LAW LIBRARY, 3RD FLOOR

2020





## EVENT PROGRAM

**9:00 AM - 10:15 AM**

### **REPRESENTING NEW GENERATION OF ENTERTAINERS**

From actors to musicians to influencers, this eclectic mixture of talent has taken the industry by storm. With Instagram influencers, YouTubers, and Tik Tok stars fighting for our attention, the way we consume media has changed in the last few years. From the professional navigation of social media to maximizing the potential of this new type of celebrity, this discussion will cover what challenges and new journeys attorneys face when dealing with representing the new generation of athletes, influencers, and musicians.

Moderator:

**Dean Vicenç Feliú - NSU Shepard Broad College of Law**

Panelists:

- **John F. Bradley, Esq. - Bradley Legal Group, P.A.**
- **Somara Jacques, Esq. - Somara Jacques, P.A.**
- **Juan Delgado, Esq. - Delgado MediaWorks**
- **Charlotte Towne, Esq. - Charlotte Towne P.A.**

**10:25 AM - 11:05 AM**

### **DYSREGULATING THE MEDIA: THE UNINTENTIONAL DEREGULATION OF AMERICAN MEDIA**

Netflix, Amazon, YouTube, and Apple have been joined by Disney+, Twitch, CBS All Access, Facebook and others to move all content out of the radio spectrum, ending a century of FCC regulation. As the FCC, FTC, FEC, and various regulators struggle, a new digital divide has emerged. The presentation will explore the economic, social and legal issues, including significant privacy, data security, advertising, antitrust tensions.

Speaker:

**Jon M. Garon - NSU Shepard Broad College of Law**



**11:15 AM – 12:30 PM**

### **CURRENT STATE OF MUSIC INDUSTRY**

A discussion with topics including the current state of the music business, the continued impact of streaming services and social media, legal challenges and staying relevant in a rapidly changing environment. Additionally, the panel will be discussing the emergence of Latin music and how it is influencing the way traditional non-Latin record labels are pivoting to expand. This panel will discuss ethical considerations when representing musical clients in the continuously changing music copyright career.

Moderator:

**Marc Stollman, Esq. - Stollman Law P.A.**

Panelists:

- **Stephanie Chopurian-Valencia, Esq. - Ritzholz Levi Fields LLP**
- **Rodrigo Prichard, Esq. – Universal Music**
- **Ivan Parron, Esq. - Parron Law**

**12:30 PM – 1:00 PM**

### **LUNCH**

Enjoy the free lunch provided by our organization

**1:00 PM – 1:45 PM**

### **KEYNOTE SPEAKER:**

**Mike Bartok, Esq. – Paramount Pictures**

**1:55 PM – 3:10 PM**

### **NCAA PAY TO PLAY ACT**

This panel brings madness in March as attorneys discuss the NCAA's new proposition to allow athletes to profit off their names, images, and likeness "in a manner consistent with the collegiate model". They will also be discussing how states like California and Florida pressured the NCAA to reach this resolution with new rules slated to go in effect Jan. 2021. With this ruling, the NCAA has opened the door to a plethora of concerns students and schools will confront, such as diversity inclusion and gender equality, and whether schools will follow blanket rules of compensation. Moreover, as agents can represent student-athletes, what does that mean in defining the line between a student and a professional athlete relationship with an agent?

# EVENT PROGRAM

Moderator:

**Professor Kenneth L. Lewis, Jr. - NSU Shepard Broad College of Law**

Panelists:

- **James Paul, Esq. - NFLPA Certified Contract Advisor**
- **Darren Heitner, Esq. - Heitner Legal P.L.L.C**
- **Alan K. Fertel, Esq. - Weiss, Serota, Helfman, Cole & Bierman**

**3:05 PM - 4:30 PM**

## **BREAKING INTO THE INDUSTRY**

Prominent lawyers in Sport and Entertainment provide their insight on how to get started in the industry. The speakers, many of whom are NSU Alumni, will share stories of how they got started and how they were able to put themselves in the best position to have a successful career. They will also discuss some advice they have received from mentors and the importance of having someone to help you along the way. Furthermore, this panel will discuss tips and strategies to students prepare for a career in sports and entertainment and how to succeed in their first internship or job.

Moderator:

**Professor Michael Richmond - NSU Shepard Broad College of Law**

Panelists:

- **Brittney Trigg, Esq. - BTRIGGLAW, PLLC**
- **Alan Wilmot, Esq. - Heitner Legal P.L.L.C**

**4:30 PM - 4:45 PM**

## **CLOSING REMARKS**