The Sports and Entertainment Law Symposium

Shepard Broad College of Law

February 23, 2019
Program Overview

Exploring the History of Music Sampling and the Music Modernization Act

One of hip-hop’s greatest musical legacies is its use of sampling as a creative technique. This panel will take a look at music sampling of the past, present, and future – giving the framework as to where the law has come from, where it stands now and where it is headed in the future, using real-world examples. This panel will discuss how the Music Modernization Act (MMA) aims to address the previous issues of former laws including giving birth to a brand-new music licensing organization; creating a blanket licenses for the mechanical copyright; increasing royalty payments; and changing the standard for setting mechanical royalty rates.

Panelists:
Stephen Carlisle, Esq. - Copyright Officer, Nova Southeastern University
James Sammataro, Esq. - Partner, Stroock, Stroock & Lavan, LLP

Student-Athlete Advocacy, NCAA and the Law

College athletics are an exciting and integral part of the sports world. For the student-athletes, college athletics can open doors to their dream careers as professional athletes. While most people are aware of the athletes that play under the NCAA, most are not aware of what occurs behind the scenes in order to get student-athletes on the field or how student-athletes’ rights are protected and enforced. This panel will address current NCAA related issues in college athletics including: student-athlete transfers and release, immediate eligibility appeals, hardship waivers, scholarship revocation and reduction, as well as other relevant topics affecting student-athletes. This panel will provide a range of perspectives on these matters including advocacy for the individual student-athlete and their rights as well as the role of the universities and their compliance departments. Ultimately, panelist will discuss their interactions with the NCAA to ensure that student-athletes are given the chance to follow their dreams and play sports.

Panelists:
Jason Setchen, Esq. - Athlete Defender
Justin Sievert, Esq. - Sievert Werly LLC
Craig Anderson - Senior Associate AD/ Compliance, University of Miami
Walter Brady - Student Athlete - defensive end, University of Akron

Lunch: 12:45 PM - 1:15 PM
With a full mind and an empty belly, enjoy the free lunch provided by our organization.
Keynote Speaker

Kristin Campbell, Esq. - The 40 Group

Exploring the Entertainment Industry and Its Future via New Mediums of Streaming and Technology Advancements

This panel will focus on navigating the future of the entertainment industry through the role of an attorney. Topics to discuss will include streaming platforms, types of entertainers searching for legal advice such as social media influencers and podcasts. Speakers will discuss the transactional aspect of these new channels and the effect and need for laws to protect the advancing of the industry.

Panelists:
Jon M. Garon, Esq. - Dean and Professor of Law, NSU Shepard Broad College of Law
Juan Delgado, Esq. - Delgado Mediaworks, LLC
Rainer Lorenzo, Esq. - Viacom International Media Networks

Breaking into the Industry

Prominent lawyers in Sport and Entertainment provide their insight on how to get started in the industry. The speakers, many of whom are NSU Alumni, will share stories of how they got started and how they were able to put themselves in the best position to have a successful career. They will also discuss some advice they have received from mentors and the importance of having someone to help you along the way. Furthermore, this panel will discuss tips and strategies to students prepare for a career in sports and entertainment and how to succeed in their first internship or job.

Panelists:
Charlotte Towne, Esq. - Charlotte Towne P.A
Claire M. Zovko, Esq. - University of Miami
Michael Shaw - Miami Marlins

Closing Remarks
The Sports and Entertainment Law Society would like to especially thank the following people for all of their assistance in making the event possible:

Dean Jon M. Garon
Professor Michael Richmond, Esq.
    Kathleen Perez
    Karen Rose
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Charlotte Towne, Esq.
Michelle Denis, Esq.
Beth Parker, Esq.

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