

DETAILED AGENDA

NSU CLE *The First Annual Caribbean Law Symposium: Music x Law: The Caribbean Edition*
Friday, November 13, 2020
NSU Shepard Broad College of Law
3305 College Avenue
Davie, FL 33314

Event Summary

The NSU Shepard Broad College of Law will host a CLE Program, via Zoom platform, on November 13, 2020.

The conference is entitled *The First Annual Caribbean Law Symposium: Music x Law: The Caribbean Edition*, and will run from 6:30 p.m. to 8:30 p.m.

This program will focus on Caribbean music works with entertainment attorneys discussing intellectual property law, entertainment law, and copyright law. Attendees will learn about the various paths within the practice, about emerging new laws, outreach and training, and how to become involved these areas of practice. This event is also about how Caribbean Artists have used their musical works for social justice. The presenters will explain what you need to get started, what different types of experiences and exposure might be helpful in entering the field.

Outline of Program

The First Annual Caribbean Law Symposium: Music x Law: The Caribbean Edition

6:15 – 6:30 p.m.	Admittance into Zoom Platform	
6:30 – 6:40 p.m.	Welcome / Introduction	Claude Crevecoeur, President of NSU Caribbean Law Students Association Kahalia Solano-Johnson, Vice President of NSU Caribbean Law Students Association Danitza Campbell, President of NSU Fashion Law Association
6:40 – 7:00 p.m.	General Overview of Entertainment Law	Panel Discussion
	<ul style="list-style-type: none"> • What is Entertainment Law? • Discussion of Intellectual Property in Music & Arts 	Moderator: Andrea JohnBaptiste, President & CEO Axum Management Capabilities, Inc.
7:00 – 7:20 p.m.	Copyright Law & Caribbean Artists	<u>Panelists:</u>
	<ul style="list-style-type: none"> • What is Copyright Law? • Caribbean Artists, Cover Songs, and Copyrighting a “Riddim” 	Marlon Hill, Hamilton, Miller & Birthisel, LLP Sommer Blackman, Grant Attorneys at Law, PLLC Sharine Taylor, Music & Culture Writer and Documentarian, Complex Magazine UK
7:20 – 7:40 p.m.	Caribbean Songs & Sounds of Justice and Political Activism	
	<ul style="list-style-type: none"> • Caribbean Artist Songs & Sounds of Justice & Political Activism • The impact of social justice in Entertainment Law • How Reggae Music is used to uplift and inspire the masses 	
7:40 – 8:00 p.m.	Caribbean Music Artist & Fashion	
	<ul style="list-style-type: none"> • Discussion of Fashion Law, Copyright & Trademark protection in clothing. • The Rihanna Effect: Discussion of Caribbean artist Robyn “Rihanna” Fenty’s impact in fashion with her Fenty Brand and partnership with Luxury Fashion House LVMH. 	
8:00 – 8:15 p.m.	Musical Performance from Element Jetson	
8:15 – 8:30 p.m.	Q&A/ Closing Remarks	Claude Crevecoeur

SPEAKER BIOS



Marlon Hill, Esq.
Hamilton, Miller, & Birthisel LLP

Marlon A. Hill is a partner in the firm's Miami office. Mr. Hill is an experienced corporate, intellectual property and government transactions lawyer of over 22 years in an array of areas, including mergers, acquisitions and reorganizations; partnerships, joint ventures and LLC's; closely-held corporations, shareholders' and operating agreements; corporate startup governance and strategic development; trademark and copyright prosecution and licensing; marine contracts including charter contracts, passenger tickets, concessionaire agreements, and maritime employment contracts; and entertainment/arts agreements and contracts. Mr. Hill has also managed the filing of numerous business immigration petitions for investor entrepreneurs (EB-5), specialty occupation professionals (H1-B), intra-company transferees (L-1A), and entertainers/artists/media talent (P/O).

Mr. Hill serves as outside general corporate counsel to a number of entrepreneurs, corporations, sovereign governments and related agencies, and not-for-profit organizations, especially in the tourism, hospitality, and media/entertainment industries.



Sommer Blackman, Esq.
Grant Attorneys at Law PLLC

Sommer Blackman is an Attorney at Grant Attorneys at Law PLLC in New York City. She is admitted to practice law in Ontario, Canada and admission is pending in New York. Her practice areas include entertainment, trademark and copyright law. Her work ranges from reviewing contracts and negotiating more favorable terms for her clients, to obtaining trademark and copyright protection for her clients. Coming from a Trinidadian background, Sommer grew up in Toronto, Canada deeply immersed in Calypso and Soca music; she is also a classically trained pianist; played the alto and tenor saxophones for 7 years; and had a short stint learning the alto pan. She also enjoys educating the community about their intellectual property rights. Last year Sommer developed a free workshop series called 'Creative Rights', where intellectual property and entertainment lawyers impart their knowledge on the legal aspects of being a creative; and creatives share their experiences of working in the industry. BLACKMAN LAW, a remote law firm serving her Canadian intellectual property & entertainment clients is Sommer's latest venture. She loves the work she does and is determined to increase the awareness and access of intellectual property law as a career path in the Black community.



Sharine Taylor

Music and Culture Writer and Documentarian, Complex Magazine UK

Sharine Taylor is an award-winning, Toronto-based writer, critic, editor, producer and director, as well as the Editor-in-Chief and Publisher of BASHY Magazine. Her bylines have appeared on red bull music academy, Dazed, Nylon, Noisey, The FADER, Hazlitt, Shondaland, BuzzFeed, Pitchfork, and many other notable publications. Her combined passions for writing, archiving, media creating and curating has made her a credible source for pop culture commentary and criticism, and a trusted

voice for the latest in Jamaican music and culture.



Element Jetson

Musician

South Florida raised songwriter, rapper and producer, Element Jetson, displays versatility when it comes to different genres, often incorporating elements of Hip-Hop, R&B and Soul. Influenced by performing artists such as, Outkast, A Tribe Called Quest, Kendrick Lamar, Stevie Wonder, and his Jamaican and Haitian roots. Combined with his wittiness and rabid energy, Element Jetson is surely an ear-catching artist.



Andrea JohnBaptiste

President & CEO Axum Management Capabilities, Inc.

As CEO of Axum Management Capabilities, Inc- a South Florida-based global business development firm, Andrea JohnBaptiste has been leading a team of Knowledge Brokers in managing projects for businesses, nonprofits and communities, since 2006. Her background in planning, systems design, public relations, training, evaluation and organizational development, allow her to lend her skills to an array of projects to help businesses, nongovernmental organizations and communities grow. She is particularly passionate about human capital and

community development initiatives and developing youth and female entrepreneurs.

Prior to entrepreneurship, Mrs. JohnBaptiste served in several leadership roles, primarily within the public sector. She has led teams for Broward Regional Health Planning Council, the YMCA of Broward County, the Brain Injury Association of Florida and ARC Broward. She holds a

master's in organizational management and a bachelor's degree in Sociology from the University of Phoenix and Ithaca College, respectively.