



Mentoring Program

Mentor—Mentee Breakfast

Guest Panelists:

Sidney C. Calloway

Partner at Shuts & Bowen LLP

Morgan Ben-David NSU JD 2011

Partner, AXS Law Group

Ryan Britton NSU JD 2012

Executive Director, Government Relations at Florida Atlantic University

Personal Brand Management

Friday, November 17, 2017

7:30 AM - 9:00 AM

NSU Shepard Broad College of Law

Faculty Study

NSU Law Mentoring Program Agenda

- 7:30– 7:50 a.m.:** Check-in and Breakfast Networking
- 7: 50 – 8:00 a.m.:** Welcome, Introductions and overview
Janice Shaw, NSU Law's Office of Career and Professional Development
- 8:00 a.m.:** **Program: “Personal Brand Management”**
Panelists:
Sidney C. Calloway, Partner at Shuts & Bowen LLP
Morgan Ben-David NSU JD 2011, Partner, AXS Law Group
Ryan Britton NSU JD 2012, Executive Director, Government Relations at Florida Atlantic University
Moderator:
Dean Janice Shaw, NSU Law's Office of Career and Professional Development

The panel will focus on how to create a personal brand that allows you to stand out by showcasing your unique talents, and grow professionally. Discussions will review developing and managing a professional personal brand.

- 8:35 a.m.:** Networking

Sidney Calloway is a partner in the Ft. Lauderdale office of Shutts & Bowen LLP and Co-Chair of the Government Law Practice Group.

Sidney is a Florida Supreme Court Certified Civil Court Mediator, Florida Bar Certified in Civil Trial Law and has been recognized by Florida Super Lawyers in Civil Litigation Defense. He focuses his practice in complex, high exposure commercial litigation in state and federal court. He has represented public agencies and private sector clients and served as lead counsel in jury trials involving land use and zoning, eminent domain, CERCLA, telecommunications and construction defects. In addition, Sidney counsels corporate and other commercial clients in their governmental affairs with state, regional and local government agencies.

Sidney is a recipient of the Urban League of Broward County’s Margaret Roach Humanitarian Award and served on its board of directors. He served almost nine years as a board member for the Early Learning Coalition of Broward County and has also served on the City of Fort Lauderdale Economic Development Advisory Board, and the Fort Lauderdale NAACP. In 2008, Sidney received Onyx Magazine’s Onyx Award for community service.

Sidney is also a past president of the T.J. Reddick Bar Association, a former adjunct professor at the University of Miami School of Law’s Litigation Skills Department, and former chair of a Florida Bar Grievance Committee for the 17th Judicial Circuit. He’s the former chair of the Greater Fort Lauderdale Chamber of Commerce and currently chairs the Chamber’s Committee on Transportation & Infrastructure.



Morgan Ben-David's practice focuses on franchise law, distribution, hospitality, and emerging businesses. She has significant experience advising franchisor clients on franchise sales and disclosure compliance issues, drafting and preparing franchise disclosure documents, and franchise agreements. Morgan also regularly advises and counsels franchisees on the purchase of franchises. She currently serves as outside legal counsel for a number of franchisor and small business clients, including companies in the food service, dry cleaning, and health and fitness industries.



Morgan also handles a variety of general business transactions and has represented clients in purchase and sale, licensing, and endorsement and promotional agreements. She was previously an associate at Zarco, Einhorn, Salkowski and Brito, P.A., where her practice was focused on franchise law and complex commercial litigation.

While at Zarco Einhorn, she served as outside general counsel for a national fast food, fast casual and steakhouse restaurant franchisor in providing full service franchise legal compliance programs. She also successfully represented a licensee of a public, global retail company in an arbitration alleging wrongful termination of license agreement.

Morgan received her B.S. from the University of Florida, magna cum laude, in 2008, and received her Juris Doctor from Nova Southeastern University, magna cum laude, in 2011. During law school, she was an articles editor for the Nova Law Review, and received numerous commendations, including the Merit Scholarship for Academic Achievement, the Public Interest Fellowship Award, book awards in criminal and construction law, and recognition on the Dean's List.

Morgan has represented clients in state and federal courts and in arbitration proceedings throughout the United States. She is admitted to practice law in Florida as well as before the Southern District Court of Florida and the United States Bankruptcy Court for the Southern District of Florida.

RYAN BRITTON

Executive Director of Government Relations
Florida Atlantic University

Ryan Britton brings over 15 years of education and government affairs experience to Florida Atlantic University. A native Floridian, Ryan was born and raised in Broward County and later went on to attend the University of Florida where he received a B.S. in Business Administration and a B.S. in Health Science Education. Upon completion of his undergraduate course work, Ryan served as a Legislative Fellow in the Florida House of Representatives' Committee on Education K-20.

In 2010, Ryan began working at a lobbying firm in West Palm Beach and continued his legal education at Nova Southeastern Shepard Broad College of Law. Upon graduation, Ryan took a job with Florida Atlantic University as Director of State Relations and was promoted to Executive Director of Government Relations in 2015.



Mentoring Program

PROGRAM OVERVIEW

The NSU Law Mentoring Program (“Program”) includes the following:

- A group mentoring model and not the traditional 1:1 pairing of Mentor to Mentee.
- In-person meetings at NSU during the academic year bring all Mentors and Mentees together.
- A list of suggested activities organized by group to help Mentors discover opportunities to help Mentees achieve the learning outcomes for the Program.

The Mentoring Program Learning Outcomes By the end of the academic year, the Mentees should:

1. Plan for the transition from law student to lawyer, including time management skills and goal-setting;
2. Create and maintain a mentoring relationship with a colleague;
3. Understand strategies to manage: clients, cases, projects, and employees;
4. Practice preparation techniques in professional settings, such as meetings, hearings, depositions, trials, business transactions;
5. Prepare strategies to address novel situations as they arise in the business and practice of law.

Mentor/Mentee Practice Groups

On the Information & Group Registration Form, Mentors will select one Practice Group to join that is the most relevant group to their area of practice. Likewise, Mentees will select one Practice Group to join that best aligns with their area of interest.

At the scheduled in-person meetings at NSU, Mentors and Mentees will meet in their respective groups for the program event. This will enable group members to get to know one another better and plan for additional meetings.

Messages may be sent occasionally to Mentors and Mentees, keeping them informed about Program events and opportunities of interest to one or more Groups. Explanations of each Group are included on the Registration form.

Laura Dietz | Director of Alumni Relations
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