## The Cost of Entertainment: A Comprehensive Look into the Cost of Sports & Entertainment in the Modern Era

Saturday, February 20, 2016 8:30 AM to 6:30 PM

NSU Shepard Broad College of Law Panza Maurer Law Library, Third Floor

Panel Number 1: The Impact of Concussions on Athletes from High School to the Professional Levels.

Concussions are not limited to contact sports and occur in a wide range of activities including gymnastics, cheerleading, boxing, track & field, and even swimming. The panel will discuss the ethical obligation of coaches and administrators to protect the athletes as well as the ramifications of teams allowing athletes to play with a concussion. Discussions will also address how attorneys are liable on the professional responsibility scale.



Dr. Kenneth Kutner
Neuropsychologist
Professional Sports Concussion Care



Claire Zovko, Esq.
Attorney
Precise Advisory Group

## Panel Number 2: The HGH Peyton Manning Issue & Revenge Post & Porn

This panel will discuss the Peyton Manning Human Growth Hormone (HGH) issue in relation to how this recent accusation has exposed a problem within the NFL. The legality of HGH use in professional sports will also be discussed.

Next the panel will shift the discussion to address the controversy with social media "revenge" and the leaking of celebrity nude photos. At this time 13 states have created laws that prohibit what has now come to be known has revenge porn, making it a crime to leak these photos. Even though this issue will be forever recognized with the large amount of celebrity photos that were leaked, it affects more than just celebrities. The panel will look at the legality of these laws as well as the matter of ownership of the photos.



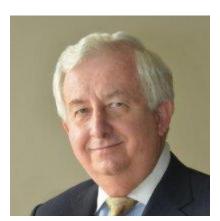
Alan Fertel, Esq.
Attorney
Weiss Serota Helfman Cole
& Bierman



Stephen M. Carlisle, Esq.
Copyright Officer
Nova Southeastern
University



Michael Richmond Moderator NSU Shepard Broad College of Law



Luncheon Keynote Speaker James H. ("Jim") Schnare II is a full time in house lawyer who serves as Senior Vice President and General Counsel to Nicklaus Companies, LLC, which is private company in North Palm Beach, Florida, formed in 2007 by Jack Nicklaus to hold and manage his global portfolio of trademarks, media content and celebrity rights and oversee various business interests developed by him related to the sport of golf. Prior to his in house career, Jim was an attorney in private practice in New York, New York, and Palm Beach County, Florida, with a varied career including work in antitrust and commercial litigation, before concentrating his practice on corporate and commercial law in 1983. He is licensed to practice in New York and Florida,

but the business interests of his employer have involved him in a variety or foreign and cross border business and licensing transactions for almost three decades.

## <u>Panel Number 3: Artists Taking Back the Control of the Distribution of the Artists Music.</u>

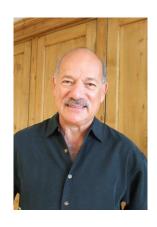
The battle between artists and their record labels is one that continues and insurmountable unless an artist has the money and resources to create an independent label. Unfortunately, most artists are not in the position to create their own label and are further strained by distribution companies. Distribution companies like Spotify and Amazon MP3 are taking advantage of artists. The claim is that they are the ones who control the rights to the music and not the artists. Panelists will discuss the question of who actually has control and what can really be done about it. They will explain the amount of control the artists actually have versus what the distribution companies can actually claim.



Charlotte Towne, Esq.
Attorney
Charlotte Towne, P.A.



Richard Wolfe, Esq.
Attorney
Wolfe Law Miami



Ira Abrams, Esq.
Adjunct Instructor
FAU Dorothy F.
Schmidt College of Arts
and Letters



Marc Stollman, Esq.

Moderator

Stollman Law

## Panel Number 4: The Legalities of Sports Gambling on Online websites Like DraftKings and FanDuel.

Websites like DraftKings & Fan Duel are creating a multibillion dollar industry, and the question of legality for these online businesses to operate has arisen with the state and federal governments. Most recently, in New York, the Attorney General has issued a cease-and-deist order on DraftKings to stop taking bets from New York residents. The argument by the gambling sites is that since the betting is not physically taking place in the United States there is no issue with the United States gambling restrictions. Due to the online nature of the transactions, it has no actual home in any particular area in the US. The panelists will be discussing the impact of these websites not only the individuals who gamble, but also the multiple sports teams that have contracts with the websites. Moreover, there is an additional issue is between the athletes and the websites. The athlete's statistics and images are being used, yet there is no reciprocation to the athletes.



Michael Buckner, Esq.
Attorney
Buckner Sports Law



Jeffrey Kominsky, Esq.
Attorney
Lewis Brisbois Bisgaard &
Smith LLP



James H. Schnare, Esq. General Counsel <u>Nicklaus Companies</u>



Daniel Wallach, Esq.
Attorney
Becker & Poliakoff



Ervin A. Gonzalez, Esq. Moderator Colson Hicks Eidson