



Presents:

**NSU's 10th Annual Sports &
Entertainment Law Symposium:**

A Decade of Legal Education

**Saturday, March 25, 2017
8:00 a.m. – 6:00 p.m.**

**NSU Shepard Broad College of Law
3305 College Ave, Davie, FL 33314**

Sponsored by:



*****Charlotte Towne, P.A.**

NSU's 10th Annual Sports & Entertainment Law Symposium: A Decade of Legal Education

Agenda

Check-In & Buffet Breakfast	8:00 a.m. – 8:55 a.m.
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Opening Remarks: <i>President and Vice President of SELS</i>	8:55 a.m. – 9:00 a.m.
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Music Law Panel

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| <ul style="list-style-type: none"> ▪ David Bercuson- David Bercuson, Esq., P.A. ▪ John Bradley- Bradley Legal Group, P.A. ▪ Steven Eisenberg- Eisenberg Lehman, PLLC | 9:00 a.m. – 10:15 a.m. |
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In today's music industry environment, attorney's and industry professionals encounter new-world creative deals which often include collateral businesses such as gear vendors, studios, etc. This panel will explore these type of deals, including cooperative agreement between non-traditional entities and artists particularly in creating content and marketing. Further, this panel will discuss copyright infringement in the music industry, focusing on the substantial similarity doctrine and will examine the cutting-edge legal aspects of digital distribution and neighboring rights for all involved parties.

The Fight Panel

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| <ul style="list-style-type: none"> ▪ Andrew Horn – The Law Offices of Andrew W. Horn, PA & World Boxing Organization (WBO) Counsel ▪ Frank Smith - FMS Lawyer PL ▪ Robert Stines - Phelps Dunbar, LLP | 10:20 a.m. – 11:25 a.m. |
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The Ultimate Fighting Championships (UFC) just sold for an unprecedented \$4 Billion dollars, marking it as one of the largest sales in sports history. Floyd Mayweather and Manny Pacquiao, professionals in UFC are cognized as two of the highest paid athletes in all of sports. Both sports have gritty exteriors, but they are not without the legal and regulatory issues developing at this time. This panel will discuss how the Muhammad Ali Boxing Reform Act, enacted in 2006, has affected boxing and its potential effectiveness or ineffectiveness in Mixed Martial Arts (MMA) with the proposed expansion of the current regulations. The panel will also discuss the class action antitrust lawsuit against the Ultimate Fighting Championship (UFC) and the logistics of representing athletes within the industry.

IP Law Panel

- Steven Carlisle, J.D, Office of Copyright, Nova Southeastern University
- Elliot Zimmerman, P.A, Elliot Zimmerman

11:30 a.m. – 12:15 p.m.

The panel will address a variety of topics relevant to intellectual property law, including preemption under the 1976 Copyright Act and objects in nature. Additionally, this panel of intellectual property law experts will discuss practical strategies for dealing with copyright and trademark infringement and the internet, including take down procedures, cease and desist letters, and/or litigation.

Alan Fertel, Lunch Keynote Speaker Lawyering in the Modern Environment

12:40 p.m. – 1:40 p.m.

Alan Fertel has been practicing law in South Florida for over three decades. He has been a sports and entertainment lawyer for the last 15 years and as a civil litigator has tried hundreds of jury and non-jury trials. He has experienced and witnessed great change in the legal field in the South Florida area. Mr. Fertel will discuss his entre' into the Sports and Entertainment field as well as some of the tips for those coming out of law school and entering into the workforce he will also provide sage advice on how to avoid common pitfalls of a novice attorney. The route into the sports and entertainment legal industry is not one size fits all and an emphasis must be made on the importance of general legal knowledge, networking, charity and professionalism as essential attributions to any successful law career. The discussion will also reflect on the recent politicization of entertainment and athletics and how it has impacted all talent and parties involved in current and all future litigations.

Film TV Law Panel

- Neda Ghomeshi, Esq., Liebler, Gonzalez & Portuondo
- Emily Patricia Graham, Esq., The Law Offices of Emily Patricia Graham,
- Shannon Harvey, Esq., Law Offices of Shannon Harvey
- Richard Warren Rappaport, Esq., Richard Warren Rappaport, Esq.
- Bryan Thompson, CEO/ Festival Director, Miami Web Fest/ Miami Vet Fest

1:45 p.m. – 3:00 p.m.

As the entertainment industry expands its distribution of films, TV, and digital media throughout mobile and digital platforms, this panel will examine the cutting-edge legal and business aspects of producing and directing motion picture and television. The panelists will discuss the importance of creating quality content, building a large fan base, and adjusting to new and improving distribution channels in this digital age. Additionally, this panel of attorneys and creative professionals will explore how film and television producers, studios and networks have continuously turned to underlying materials such as fiction and non-fiction literature, theater, several volumes of a comic, as a means to attract the interest of buyers, distributors, and audiences, in order to produce a completed script.

Sports Law Panel

- Brandon Briggs, Legal Affairs Coordinator, Miami Dolphins
- Robert Karpeles, Associate Counsel of Florida Panthers
- David Levine, President at Pro Athlete Consulting, Inc., Sports Agent (Certified NFL Agent)
- Ivan Parron J.D, BBA, Parron Law

3:05 p.m. – 4:25 p.m.

A discussion about the duties of legal professionals in the sports world. This panel will provide insight into the various legal affairs pertaining to a sports franchise, from varied perspectives. What exactly does General Counsel do for a sports franchise? There are various areas of the law that come into play regarding this position. Additionally, the panel will cover responsibilities of legal representation for athletes ranging from The National Football League (NFL) to the National Basketball Association (NBA).

Career Panel

- Marc Stollman Esq. Stollman Law Moderator
- Cintia Calevoso Esq., Business and Entertainment Attorney at Calevoso Law
- Jeff Kominsky Esq., Partner at Lewis Brisbois Bisgaard and Smith LLP
- Sally Ng Esq., Vice President of Business and Legal Affairs NBCUniversal

4:30 p.m. – 5:45 p.m.

Prominent lawyers in sports and entertainment provide their insides on how to get started in the industry. The speakers, many of whom are NSU Alumni, will share stories of how they got started and how they put themselves in the best position to have a successful career. They will also discuss advice and the importance of mentors. Tips and strategies for students to prepare for a career in sports and entertainment. Also, how to succeed in their first internship or role within this lucrative industry.

Closing Remarks; *President of SELS*

5:45 p.m. – 6:00 p.m.

A special thanks to the following contributors:
 Professor Michael Richmond J.D, Shepard Broad College of Law,
 Ritika Singh, J.D Class of 2018, Shepard Broad College of Law,
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 The Florida Bar Entertainment, Arts, and Sports Law, and
 Members of the Sports and Entertainment Law Society

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